

The Scholastic Art Awards

Welcome

Welcome to the 2016 Scholastic Art Awards Ceremony for the Louisville Metropolitan Art Region! Jefferson County Public Schools, the Regional Affiliate, congratulates all the regional winners on their talent and commitment. As the Regional Coordinator, I would like to extend a personal thank you to all the teachers who have identified and cultivated the artistic attributes of their students. And a thank you to the parents, guardians, and community resources who support visual art education and the arts. Enjoy the evening!

Melisa Gano

JCPS District K-12 Arts Specialist

Scholastic Art Awards Regional Coordinator

Origin/History of the Scholastic Art Awards

The Scholastic Art & Writing Awards is the longest-running, most prestigious art recognition program in the United States. The Alliance is a 501(c)(3) nonprofit organization whose mission is to identify students with **exceptional** artistic talent and present their remarkable work to the world through the Scholastic Art & Writing Awards. Through the Awards, students receive opportunities for recognition, exhibition, publication, and scholarships. A few noteworthy past art winners include Richard Avedon, Ken Burns, Red Grooms, Arnold Hurley, Robert Indiana, Zac Posen, Robert Redford, Kay Walkingstick, and Andy Warhol. The Scholastic Art Awards began in 1923 with the mission of providing guidance and support for the next generation of artists for whom creativity may be a life path. Since then, over 13 million students have participated and more than \$40 million dollars distributed in awards and scholarships in the past five years alone! Each year, more than 77,000 students in grades 7-12 participate in the Scholastic Art & Writing Awards. Young artists across the country submit more than 300,000 creative works of art to a network of regional affiliates.

JCPS Affiliation with the Scholastic Art Awards

Jefferson County Public Schools has participated in the Scholastic Art Awards for more than 50 years, going back to when there were separate city and county school systems. JCPS has been the regional affiliate for the Louisville Metropolitan Art Region for the past eleven years with participation from public, private and parochial schools/students in thirteen counties (eight in Kentucky, five in southern Indiana). Over the past ten years, student participation in our region has grown from 800 entries to as large as 2291.

The Scholastic Art Awards Process

Students register and submit entries using the Online Registration System (ORS) on the national website. After the deadline for submissions, panels of local jurors blindly adjudicate all submissions for which signed submissions forms were sent to the regional office. Jurors are asked to weight three core values: originality, technical skill, and the emergence of a personal vision in determining whether a submission receives a Scholastic Award. No works submitted that follow the national and regional guidelines are disqualified from awards for content...complete freedom of expression. Regional awards include Gold Key, Silver Key, and Honorable Mention. Five works are selected as the regional "Best-in-Show" American Visions Nominees.

Once regional judging is completed, Gold Key artworks are blindly adjudicated at the national level in NYC. Panels of professional jurors review the works of art to select the @1200 national award recipients, those who will receive Gold and Silver Medals. From the five regional American Visions Nominees, one is selected as the national American Visions winner for our region. Graduating seniors who have Gold Key art portfolios

forwarded from their regional affiliate compete for national scholarships bestowed by the Alliance for Young Artists and Writers and a network of arts institutes, colleges and universities. Community organizations sponsor special regional awards. Organizations from our region who sponsor special awards are the Fund for the Arts, Louisville Fiber & Textile Artists Association, and Louisville Visual Art. The Kentucky Museum of Art and Craft donates gallery space for the regional Gold Key Exhibition.

This year, **2100** artworks were submitted from students in grades 7-12 from the thirteen counties in our region. **554** works were awarded at our regional level. Of those, **111** individual Gold Key works and **16** Gold Key portfolios were sent to NYC for national judging. **140** Silver Keys and **287** Honorable Mentions were also awarded. In addition were the five American Vision Nominees.

National Awards Ceremony and Events

All national winners will be announced **March 14**. Students nationally awarded with Gold and/or Silver Medals will be honored with an awards ceremony at Carnegie Hall on June 2 and their works exhibited in New York City.

More info on the Scholastic Art Awards and the national celebration events can be found at www.artandwriting.org.

Regional Awards Ceremony and Events

Regional events include:

- Gold Key and American Visions Exhibition
Feb. 5 – 21, 2016
Kentucky Museum of Art & Craft – Satellite Space
611 W. Main St., Louisville, KY
(Exhibition Opening Friday, Feb. 5th from 5:00 – 8:00 p.m.)
- Silver Key & Honorable Mention Exhibition
Feb. 1 – March 1, 2016
Gheens Academy
4425 Preston Highway, Louisville, KY
- Regional Student Awards Ceremony
Feb. 11, 2016
6:00 – 7:30 p.m.
Sallie B. Durrett Auditorium
4425 Preston Highway, Louisville, KY

More info on these regional events and the submission process can be found on the Louisville Metro Art Region's webpage at: www.artandwriting.org/affiliate/KY004A

"The Scholastic Art Awards highlights the artistic and creative wealth in our community...an important investment." - Mayor Greg Fischer

Info re: Scholastic Art Awards – for Contractual Agreement 2017

The Alliance for Young Artists and Writers, which operates the Scholastic Art Awards, requires each region in the United States to have an affiliate coordinator. As an Affiliate, there is a contractual agreement which specifies administrative and financial requirements as outlined in the 2017 Award Program contractual agreement titled "Affiliate Partner Agreement." This contractual agreement has changed very little over the past seven years, with the JCPS legal department reviewing the contract each time it is renewed. The superintendent is required to sign the contractual agreement.

Melisa Gano, the District Arts Specialist, has managed the Louisville Metropolitan Region Scholastic Art Awards and acted as the Regional Affiliate Coordinator for the past nine years. The district has covered all but one of the expenses, including subsidizing JCPS student entry fees, associated with this student visual arts award program. The Fund for the Arts grants up to \$3000 which subsidizes all of the non-JCPS student entry fees. The district provided monies have been allocated from Academic Services to the General Funds account of the District Arts Specialist in the past. A district special account has been set aside for the monies granted by Fund for the Arts for this program. The expenses for the 2016 award program year were:

\$1000.00	Affiliate Fee
\$4587.50	Student Entry Fees – JCPS
\$2132.50	Student Entry Fees – non-JCPS (Fund for the Arts grants monies to cover)
* \$ 500.00	Printing costs
**\$ <u>300.00</u>	Postage
\$8520.00	(estimated total)

**still pending - all printing invoices for the 2016 Scholastic Art Awards have not been received from Materials Production. This amount is an estimate. Printing costs include the exhibition programs, the awards ceremony program, awards ceremony posters, postcard invitations, award envelope labels, and artwork identification cards.*

***still pending – all postage invoices for the 2016 Scholastic Art Awards have not yet been received. This amount is an estimate. Postage includes the mailing of informational packets to interested teachers, communications with judges and sponsors, as well as correspondence with the Alliance for Young Artists & Writers.*