

Jefferson County Board of Education c/o Dr. Michael Raisor VanHoose Education Center 3332 Newburg Road Louisville, Kentucky 40218

To the Jefferson County Board of Education:

This letter is to request that you select Norton Commons Elementary School as the name of the new elementary school that is being constructed in Norton Commons.

As a primary matter, "Norton Commons" is a geographical reference to the neighborhood in which the school is situated and, therefore, that name succinctly and accurately describes the school's location. At present, the greater Louisville population is familiar with references to the Norton Commons community as its own neighborhood, much like Clifton, the Highlands, J-Town, Portland, or Germantown. A school reflecting the community name would thus be appropriate, descriptive, and informative.

Moreover, the name references the donor of the land, Norton Commons, LLC. Norton Commons made the multi-million dollar donation of land which made the school possible. That land donation has a retail value of over \$6 million. To my knowledge, that is the highest-valued donation of land in the district's history. Accordingly, it would be fitting to name the school after the land donor.

In addition, the name "Norton Commons" has historic value, as it references the family for whom Norton Commons is named. The Norton family, and specifically George W. Norton, were important pioneers in radio, TV, and modern agriculture, as well as longstanding philanthropic and community leaders in our region. As such, the name "Norton Commons" references the community's rich historical roots and its connection to the surrounding region.

Finally, as a result of its location, the school will have access to Norton Commons' facilities, parks, community events, and other amenities not found in a typical neighborhood school. In keeping with the unique, civic-focused nature that Norton Commons was founded upon, it is most fitting to choose Norton Commons Elementary School as the new school's name. I am hopeful you will take my recommendation under serious consideration.

Sincerely,

Ernie Harris State Senator

Bob M. DeWeese 6206 Glen Hill Road Louisville, Kentucky 40222

October 8, 2015

Jefferson County Board of Education c/o Dr. Michael Raisor VanHoose Education Center 3332 Newburg Road Louisville, Kentucky 40218

To the Jefferson County Board of Education:

I hope this letter finds you all well. I am writing to you as State Representative for portions of Jefferson and Oldham counties, including Norton Commons in the Kentucky House.

I am very excited that JCPS is building a new elementary school in my district. There has been substantial population growth in that area, especially in Norton Commons, which is now home to 3,800 residents. Norton Commons is the most prominent geographic reference point for the area where the school is being constructed. In my opinion, "Norton Commons Elementary" is the obvious choice for the new official name of the school.

It is also important to consider that Norton Commons LLC was generous enough to make a land donation with a retail value of six million dollars for the construction of the school. This is one of the largest gifts in the history of JCPS. I would venture to say that construction of the school would not be possible without that gift.

Not only would the name "Norton Commons Elementary" be a fitting tribute to this generous contribution to Jefferson County taxpayers, but it also would be a significant nod to the Norton family, the original owners of the land where the school is being built. George W. Norton was a pioneering broadcaster, farmer, and an invaluable community leader. His daughter, Mary Norton, continued his legacy of philanthropy and community involvement until her passing a few years ago.

I am confident that JCPS will arrive at the same conclusion that I have in regard to the name of the new elementary school in Norton Commons. "Norton Commons Elementary" is the most sensible choice for this great new addition to the school district.

Thank you for your service. Feel free to call on me for matters in Frankfort.

Best.

Bob M. DeWeese

State Representative, House District 48

Jefferson County Board of Education c/o Dr. Michael Raisor VanHoose Education Center 3332 Newburg Road Louisville, Kentucky 40218

To the Jefferson County Board of Education:

As residents and Resident Chairs of the Norton Commons Residential Village Association (the "NCRVA"), we are writing to request that you name the new elementary school "Norton Commons Elementary."

As a matter of background, we are both resident-elected members of the NCRVA, or Norton Commons' version of a Home Owners Association. As Resident Chairs, we are in an informed position to speak on behalf of the residents of Norton Commons on community issues such as the naming of the new JCPS school, among others.

The name "Norton Commons" is a source of pride for the community. It is also a common geographic reference and alludes to the history of the land, which was once owned by the Norton family. It pays tribute to George W. Norton, a well-known pioneer in radio, broadcasting, and agriculture, who was also a prominent community leader. It also points to Mary Norton, his daughter, who was a celebrated community activist and philanthropist.

As a result of the school's location, the school will have access to Norton Commons' beautiful parks and amenities, most of which cannot be found surrounding a typical neighborhood school. In keeping with the unique, civic-focused nature that Norton Commons was founded upon, it is most fitting to choose a name that reflects our distinctive community. In Norton Commons we take great pride in our community and embrace the businesses, residents and community members with our support and participation. An elementary school named after our community would enjoy that same level of our community's involvement.

Moreover, Norton Commons LLC was kind enough to make a multi-million dollar land contribution to JCPS. This donation may be the largest valued gift in JCPS's history and the school likely would not have been possible without this contribution.

In closing, there is staunch resident support for "Norton Commons Elementary" as the new school name. It is a fitting title to the past, present, and future of the area. Accordingly, we hope that you will grant our request.

Sincerely,

Jane A. Miller

J. Stephen Freeman CPA

Resident Chairs of the Norton Commons Residential Village Association

Cc: JCPS Board Members



Kelly Downard District 16 Councilman

July 22, 2015

Debbie Carroll Legislative Assistant

Ms. Donna Hargens, Superintendent Jefferson County Public Schools 3332 Newburg Rd. Louisville, Kentucky 40218

Dear Superintendent:

Congratulations on the completion of another successful year. Your very positive rating by the School Board is well deserved. You have kept your promise to continually improve the educational opportunities for all children in Jefferson County.

I am aware that you are opening a new school in Norton Commons that is located in District 16, which I represent. I have watched this community grow from the first spade in the ground to a several hundred million dollar development. The expected final build out will exceed one billion dollars that computes to well over one million in school taxes each year.

Norton Commons has provided property for your school, a library, fire station and other amenities. In return, I ask you to consider naming the school Norton Commons Elementary.

I have been told that you have a process for naming schools and you have abided by that process. My understanding is that you rely on public input as one of the ingredients of the naming process. I would like you to consider holding that process again and allowing me to be made aware of the time and date so that I may properly inform the public so local input can be sought.

Whatever the notification is currently, it does not achieve the objective of notification of people interested in the school. I know I was not notified as is the law for planning and zoning requests, landmark requests, movement of police and fire stations, etc.

I am copying your Board members as I believe it is ultimately their process. Thank you for addressing my concerns and I look forward to a response.

Sincerely,

Kelly Downard

Louisville Metro Council
District 16 Councilman

cc: School Board Members



Walt Anderson, AIF®
Accredited Investment Fiduciary®

October 12, 2015

Jefferson County Board of Education c/o Dr. Michael Raisor VanHoose Education Center 3332 Newburg Road Louisville, KY 40218

RE: Norton Commons Elementary School

Dear Dr. Raisor:

I am sending this letter with hopes of influencing the Board's decision in the naming of the new nearby school. There are a number of reasons why I believe the name should be *Norton Commons Elementary School*, some of which are listed below:

- 1. When *Norton Commons* is fully developed there will be over 7,000 households, many of which will contain one or more children who will more than likely attend that school.
- 2. The land that was donated by the developers of *Norton Commons* was originally owned by the Norton family who were pioneers in radio, TV and farming technology, as well as long-time philanthropists and community leaders in this region.
- 3. So many of us here at Norton Commons take a lot of pride in our development and feel that this pride will overflow to the school with the same name as well.

Dr. Raisor, thank you for taking the time to read my letter, and my wife, Beverly, and I both hope you will seriously consider naming the new school *Norton Commons Elementary School*.

Best Regards, W. Walter and Chaluson

Walt Anderson, AIF®

Accredited Investment Fiduciary

Address: 10515 Meeting Street, Suite 105 | Prospect, KY 40059

Tel: 502.228.3900 | 866.320.4364 | Fax: 502.228.3400

E-mail: walt@wwafn.com Website: www.wwafn.com

Petition to Dr. Hargens and the School Board to Name the New JCPS School "Norton Commons Elementary"

Geography

"Norton Commons Elementary" meets JCPS geographical criteria for a school name. It is the most prominent name for the area. It is also a point of pride for the community.

• Historical Significance

"Norton Commons Elementary" is a tribute to the noted community leaders who once owned the farm where the school is located. George W. Norton was a community leader and founder of WAVE-3. His daughter, Mary Norton was a recognized local and national philanthropist.

Donation of Land

Norton Commons LLC made a \$6 million land donation to JCPS for the parcel where the school will be located. Without the contribution, the construction of the school likely would not be possible.

It is for these reasons that we, the undersigned, urge Dr. Hargens and the JCPS School Board to select "Norton Commons Elementary" as the name for the new school:

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Petition to Dr. Hargens and the School Board to Name the New JCPS School "Norton Commons Elementary" Signatures continued						
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Petition to Dr. Hargens and the School Board to Name the New JCPS School "Norton Commons Elementary" Signatures continued							
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Petition to Dr. Hargens and the School Board to Name the New JCPS School "Norton Commons Elementary" Signatures continued						
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Petition to Dr. Hargens and the School Board to Name the New JCPS School "Norton Commons Elementary"						
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Petition to Dr. Hargens and the School Board to Name the New JCPS School "Norton Commons Elementary"

• Geography

"Norton Commons Elementary" meets JCPS geographical criteria for a school name. It is the most prominent name for the area. It is also a point of pride for the community.

• Historical Significance

"Norton Commons Elementary" is a tribute to the noted community leaders who once owned the farm where the school is located. George W. Norton was a community leader and founder of WAVE-3. His daughter, Mary Norton was a recognized local and national philanthropist.

• Donation of Land

Norton Commons LLC made a \$6 million land donation to JCPS for the parcel where the school will be located. Without the contribution, the construction of the school likely would not be possible.

It is for these reasons that we, the undersigned, urge Dr. Hargens and the JCPS School Board to select "Norton Commons Elementary" as the name for the new school:

Name	Signature	Address of Eligible Voter	Date Signed	Email	Phone
Michelle Dun	Mulher				
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BRYAN DAVIS	11112-		,		
Catherine Wells	Cocke use Wells	4			

The Jefferson County Board of Education c/o Sharon Deibel VanHoose Education Center 3332 Newburg Road Louisville, Kentucky 40218

I understand that you are in the final stages of picking the name for the new school located in Norton Commons. As a long term resident in Norton Commons I never gave it much thought until now because I always assumed it would be called Norton Commons Elementary.

Thinking more about it. There is no better name. After all it wouldn't be possible without the generous donation of the land from Norton Commons, but that is not a sole reason in itself. Yes it makes sense, but in addition the most sense from a geographical standpoint too. It is the most prominent name for the area and clearly describes the school's location but again geography alone is not a sole reason. To me the most important reason looking beyond those two factors is the rich history behind the site. "Norton Commons Elementary" would be a tribute to the noted community leaders who once owned the farm where the school is located. George W. Norton was a community leader and founder of WAVE-3. Mr. Norton was also a well-known pioneer in the TV, radio and modern agriculture industries and his daughter, Mary Norton (Shands) was a recognized philanthropist. Mary Shands through the values she was taught understood "giving back" to the community and protecting the land making sure it would not become another typical east Louisville community of strip centers, shopping malls and mega homes.

That rich history and sense of community identity and community pride would all be immortalized in the naming of the school...Norton Common's Elementary.

I respectfully submit that the new school in Norton Commons be named, Norton Common's Elementary and that as part of the curriculum the kids be taught about the rich history, the positive role models and sense of community that made all this possible.

Sincerely,

Jerry A, Zegart

Prospect, KY 40059

October 13, 2015

Jefferson County Board of Education

C/o of Mr. Michael Raisor

Van Hoose Education Center

3322 Newburg Road

Louisville, KY 40218

Dear Mr. Raisor:

I am sending you this letter asking that the board support naming the school in Norton Commons to **Norton Commons Elementary**. In planning Norton Commons the developers had the vision to plan sites for possible public or private school locations.

I attending the final hearing downtown when zoning approval was officially granted to build Norton Commons. One of the people who came up to congratulate the developer's was a woman from the board staff who indicated how much a school site was needed at Norton Commons.

After much discussion the developer's decided to make a significant donation of the land to JCPS.

I feel naming the school **Norton Commons Elementary** honors the Norton Family connection to the land and also pays tribute to the developer's vision and generous donation of the property.

Thank you for your consideration.

Regards,

Dayria Jomes
Dayria Tomes

I would like you to seriously consider naming the new school being built in Norton Commons, Norton Commons Elementary. The name identifies the location and the community to which it is located very easily. The generous donation from the community also warrants this consideration. I am sure you are aware of the history of this property and it's strong desire amongst the surrounding communities that the new school be named Norton Commons Elementary.

Thank you for your time and consideration. Mary Walker

Sent from my iPad

Good afternoon Michael,

I hope all is well. I wanted to send a quick note weighing in on the subject of naming the new elementary school under construction in Norton Commons. I have been a resident of Norton Commons for just over 9 years. I own a home here with my wife and two young boys. We own a wine bar near the town center and are currently building a Latin inspired restaurant directly in the town center. I mention that to help illustrate how invested and proud we are of our community and its growth over the years. We are very excited about adding an eke tart school. I feel strongly that naming the new school after Norton Commons is a no brainier. Norton Commons generously donated the land enabling JCPCS the ability to build here and I believe it would be the fair compliment to this donation to name the school after the development. With Norton Commons in the name no one would ever have to wonder where the school is located which makes sense and is simple and effective.

Just my two cents but felt compelled to write you about this. Thank you for your time and consideration. Have a blessed day!!

Alex Tinker

Commonwealth TAP

Dear Sharon,

I am writing to you regarding the name of the new elementary school in Norton Commons. I am very excited that this school is being built. Even though my son is a first grader at Greathouse, I think the school is a great addition to our neighborhood. I wish it was ready by the time my son had started school. I really would like the school to be name Norton Commons Elementary for the following reasons:

1) It is the most prominent name for the area and clearly describes the school's location.

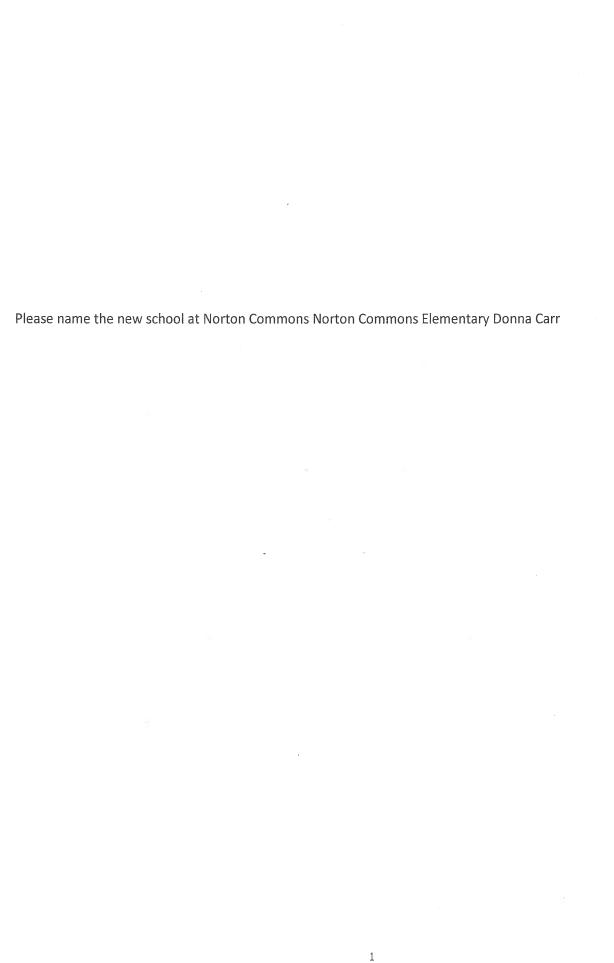
2) Norton Commons Elementary" would be a tribute to the noted community leaders who once owned the farm where the school is to be located. George W. Norton was a community leader and founder of WAVE-3. Mr. Norton was also a well-known pioneer in the TV, radio and modern agriculture industries. His daughter, Mary Norton (Shands) was a recognized philanthropist.

3) Norton Commons made a land donation valued at over \$6 Million to JCPS and to taxpayers for the parcel where

the school will be located. The school would not be possible without this donation.

4) The suggested name will further foster our community identity and community pride.

Thank you,
Bhanu Calvert
JCPS Parent and Norton Common Resident



October 12, 2015

Jefferson County Board Members,

I am writing this letter to respectfully request that the name of the school in Norton Commons be named Norton Commons Elementary School. This land was donated by the developer to JCPS and it would be the correct way to honor such a generous donation not to mention the name would also identify the location of the school and would not be confused with Norton Elementary School. Norton Commons is a growing community and having the name of the neighborhood in the school name would help to build and boost that community spirit and pride. Please consider the generosity of the developers, the ease of locating the school due to the fact that the location will be defined by the name of the school keeping confusion levels at a minimum. I live and work in Norton Commons and I am extremely proud of this neighborhood and look forward to much growth in the future.

Sincerely,

Susan Graf

Norton Commons, Kentucky 40059

I would like to suggest the name "Norton Commons Elementary" for the new school under construction within Norton Commons because:

1) "Norton Commons Elementary" makes the most sense from a geographical standpoint. It is the most prominent name for the area and clearly describes the school's location.

2) "Norton Commons Elementary" would be a tribute to the noted community leaders who once owned the farm where the school is to be located. George W. Norton was a community leader and founder of WAVE-3. Mr. Norton was also a well-known pioneer in the TV, radio and modern agriculture industries. His daughter, Mary Norton (Shands) was a recognized philanthropist.

3) Norton Commons made a land donation valued at over \$6 Million to JCPS and to taxpayers for the parcel where the school will be located. The school would not be possible without this

donation.

Thanks for your consideration of this request.

Ron Rigby

Dear Doctor Raisor:

I am writing to clarify my correspondence to Stephanie Horne of July 1, 2015 which was also copied to Dr. Hargens. In that letter I mentioned that my first choice for the school name had been submitted online as "Norton Commons Elementary." The July letter offered the alternative name of "Mary Norton Shands Elementary."

I strongly favor the first selection of Norton Commons Elementary as being the most appropriate name for the school. I feel this name strikes a proper balance in honoring the Norton family history in connection to the land, the location of the school, as well as properly recognizing all of participants involved in the land donation.

Our investment partners allowed Mary Norton Shands to make the final name selection for this project from list of possible names. She selected wisely since she believed in the ideal of a "commons" and Norton Commons is designed to be a civic, public, and cultural place. At the time the name of our community was selected, we discussed the philosophy of a "Commons" as meaning a place shared by the larger community. In that context, I continue to believe the name Norton Commons Elementary properly represents the civic values of a public school being the people's place and thus the most appropriate name.

Respectfully,

David Tomes Norton Commons LLC Suite 300 9418 Norton Commons Blvd. Prospect, Kentucky 40059 502-425-3900

Dr. Hargens-

I am a homeowner in Norton Commons, an educator, and a parent. My 3 year old son, Tucker, will likely attend the new elementary school in a few years.

I wanted to suggest that you select "Norton Commons Elementary" as the new school name. It would be a big source of community pride for the area. Norton Commons is also a well-known reference point across multiple counties. It makes sense from that standpoint. Additionally, the district would not be able to open a new school without the generosity of Norton Commons. The developers kindly donated the land worth 6 million dollars. That's a big gift and we should encourage such giving within the community.

Thank you for your consideration.

Jessica Stansbury

Prospect, KY 40059

P.S. Please forward my comments to JCPS board members as well. Thank you.

Sent from my iPhone

Dear Mr. Raisor, Ms. Deibel and Ms. Hargens, I am writing in regard to the current discussion surrounding the name of the new school being built in Norton Commons.

I would like to request that the school be named "Norton Commons Elementary". Not only does that name describe its geographic location, but would recognize George Norton and his family who were/are prominent business and community leaders and philanthropists. In addition, the land which is valued at several million dollars, was donated to JCPS by Norton Commons.

It is for these reasons that I believe that the new school should be named, "Norton Commons Elementary" and I appreciate your kind consideration.

Thanks and best regards, Laurie Ray

Laurie Ray

(502) 333-0510 Office (502) 649-6242 Mobile (502) 371-6300 Fax



Arc Flash & Textile Testing for PPE

New Address

3018 Eastpoint Parkway, Louisville, KY 40223

Dear Mr. Raisor,

As homeowners in Norton Commons, we are interested in the name of the new elementary school. We are proposing the name "Norton Commons Elementary" for the following reasons:

- 1) this name describes the school's geographical location,
- 2) it would be a tribute to noted community leaders who once owned the farm where the school is located,
- 3) and the Norton Commons Community made a land donation valued at over \$6 million to JCPS and to taxpayers for the school.

We believe wholeheartedly in our public schools and were pleased when our community made the school's existence possible with this generous donation!

A public school named after the Norton family, well known leaders and philanthropists, would help foster our community identity and pride!

Norton Commons Elementary is the most logical choice when choosing a name for the new elementary school in the Norton Commons Community.

Warm regards, Joe and Barbara Romine As a resident of Norton Commons, I'm writing to support "**Norton Commons Elementary**" as the name of the new elementary school in the Norton Commons neighborhood.

Of all the proposed names, Norton Commons Elementary makes the most sense for the following reasons:

- From a geographical standpoint, **Norton Commons Elementary** clearly and unambiguously describes the school's location, and uses the most prominent geographical name for the area. Of all the names under consideration, the name **Norton Commons Elementary** clearly indicates which school this is in the JCPS system. Unfortunately, discussion of the school using either of the other two names under consideration will likely need to be followed by an explanation of which school it is and where it's located.
- The spirit of the other school names under consideration is to honor noted Kentucky residents. Norton
 Commons Elementary would also be a tribute to noted community leaders and industry pioneers who once
 owned the farm where the school is located. George W. Norton was a community leader and founder of WAVE 3. Mr. Norton was also a well-known pioneer in the TV, radio and modern agriculture industries. His daughter,
 Mary Norton (Shands) was a recognized philanthropist.
- The **Norton Commons Elementary** name will further foster the identity in the community where the school is located.

Thanks for reading this email message and for considering my thoughts on the matter!

-Jeff King

Subject: Norton Commons Elementary

Dr. Hargens (Michael Raisor; Sharon Deibel):

I appreciate your service to the community. I am writing to you as Chairman of the North East Louisville Chamber, a pro-business and community organization of some 75 members in Eastern Jefferson County (several businesses there in Norton Commons). Our organization is quite thrilled about the new JCPS elementary in Norton Commons. As someone who lives just a mile or so away, I can say that it will be a real showpiece for the community and the school district.

Of course, it would not be possible without the generosity of Norton Commons LLC. That entity donated over \$6 million in land to JCPS. This is a large contribution to taxpayers and worthy of serious recognition. That's why "Norton Commons Elementary" is an excellent choice for the new name. In addition, our members and the community at-large recognize that Norton Commons is the most identifiable geographic name for the area, which is another important consideration for naming a new school. Finally, the Norton name is rooted in the area. George W. Norton farmed the land and was a real pioneer in broadcasting, as founder of WAVE-3. His daughter, Mary Norton, was a well-known community leader who helped steer the Norton Foundation, which has meant so much to the community.

Norton Commons Elementary checks all the boxes for your criteria. I hope that you will weigh these factors and the significant business community support for this name. Thank you.

Regards, Chad Douglas

Chad Douglas, President
North East Louisville Chamber of Commerce

Louisville, KY 40223

Hello,

I am a resident here at NC and I agree with Norton Commons Elementary, or George W. Norton Elementary.

Thanks!

Sent from Windows Mail

I would like to share my vote for the name 'Norton Commons Elementary'. I do not have any children going there, my youngest just graduated from Norton Elementary last year and I do not have any younger children. My reason for the name is for the respect and honor to the community and the donation of the land. The name is also beneficial to the district so that people know where in Louisville it is. There are many names of schools we hear about and there is no reference to its geography.

Thank you,

Norton Common Resident

Good Afternoon,

I wanted to take a moment of your time to send a letter of support for the naming of the new Elementary school in Norton Commons.

Naming it Norton Commons Elementary in my opinion is the most logical and appropriate name to choose based on the below thought process.

- Name and Community Recognition
- School and Community Pride for those students who will be be attending that are residents of the community.
- Recognition of the civic gift of the land from the Norton Commons Developers
- Recognition of Norton Family who's vision and commitment to the community made the Norton Commons Development and the subsequent donation of the land possible.

As a resident and business owner in Norton Commons, I really hope the board agrees to take the recommendation and vote to officially name the school Norton Commons Elementary.

I know you both are very busy ensuring our children receive a top notch education so I appreciate your time in hearing my thoughts on this matter.

Have a wonderful day!

ps. My vote for School Mascot would be the Norton Commons Elementary Great Danes or just Danes.

Best Regards, Paul Blackburn



234 E. Gray St., Suite 450 Louisville, KY 40202 (502) 629-8060 HelpKosairChildrensHospital.com

Jefferson County Board of Education c/o Dr. Michael Raisor VanHoose Education Center 3332 Newburg Road Louisville, Kentucky 40218

To the Jefferson County Board of Education:

As a long-time Jefferson County resident, I am excited to hear that JCPS is building a new elementary school in Norton Commons, a neighborhood that has contributed greatly to the greater Louisville community. I have worked with Norton Commons for over five years on Kosair Children's Hospital's annual "Win a House, Help a Child" campaign to benefit Children's Hospital. Norton Commons' donations to and efforts in that campaign have allowed us to raise hundreds of thousands of dollars for Kosair Children's Hospital in our mission to provide care that is Just for Kids. Norton Commons has additionally partnered with the Norton Hospital Foundation on various events and fundraisers over the years, contributing substantially to fundraising efforts. Norton Commons is a community that gives back to Louisville, which is evidenced by their generous land donation to taxpayers and JCPS valued at over six million dollars. This is one of the largest gifts in the history of JCPS, and construction of the school would likely not be possible without that gift.

As I'm sure you are aware, there has been substantial growth in population in Norton Commons, which is now home to over 3,500 residents. Norton Commons is the most prominent geographic reference point for the area where the school is being constructed. Accordingly, "Norton Commons Elementary" is the obvious choice for the new official name of the school.

Not only would the name "Norton Commons Elementary" be a fitting tribute to this generous contribution to Jefferson County taxpayers, but it also would be a significant nod to the Norton family, the original owners of the land where the school is being built. George Norton was a pioneering broadcaster, farmer, and an invaluable community leader. His daughter, Mary Norton, continued his legacy of philanthropy and community involvement until her passing.

I am hopeful that the JCPS Board of Education will arrive at the same conclusion and support the name "Norton Commons Elementary" with their respective votes.

Thank you for your service.

Lynnie Meyer RN EdD CFRE

System VP & Chief Development Officer