



260 Democrat Drive  
Frankfort, KY 40601  
1-800-372-2962 • FAX (502) 695-5451  
KSBA Website: [www.ksba.org](http://www.ksba.org)

June 19, 2015

Mr. Leonard Whalen, Superintendent  
Dawson Springs Independent Schools  
118 East Arcadia Avenue  
Dawson Springs, KY 42408

Dear Superintendent Whalen:

On behalf of the board of directors and staff of your Kentucky School Boards Association, we are writing to thank you for your district's membership during the 2014-15 fiscal year and to invite your continued membership in the upcoming school year.

As with our members' districts, this past school year has been a period of rapid change and multiplying demands for all who are involved in K-12 education in Kentucky. As an advocate for public education, KSBA provides support and resources to school boards and their districts in navigating the challenges you and your board confront daily. Delivering these services requires careful and prudent use of KSBA's financial resources. As we make plans for new programs and means of delivering services in the upcoming year, our board of directors has approved our dues schedule for 2015-16 which includes a modest 5% increase, the first increase in seven years. This equates to a .7% per year increase for this time period (5%/7yrs.). At the same time, fees for most subscription services will remain unchanged. Your district's dues for the upcoming year are \$2,686.45. Enclosed please find an invoice for your 2015-16 dues.

For the coming year, KSBA will be taking several steps which will increase the quality and level of service to you and your district. These include strengthening our Medicaid reimbursement program's capacity to recover funds for districts, developing online board training opportunities for board members and staff and implementing a video conferencing capacity designed to enhance the delivery of training and association communications services.

KSBA continues to find ways to enhance the basic membership services that you and your colleagues have told us repeatedly are valuable supports to your district:

**Legal consultation** — Every day, KSBA attorneys draw on a combined 58 years practicing law to field legal inquiries from superintendents, board members, administrators and other district staff. This school law experience enables more than 2,600 callers a year to have solid and sound standing for decisions from student rights to personnel issues. Our legal team also strengthens and supports other KSBA member services. For example, this team is essential in assisting our governmental relations staff in evaluating the impact of proposed regulations and legislation on school districts across the Commonwealth. This expertise is imperative throughout the legislative process as well as in the implementation phase when legal staff often offer training on new legal requirements like the juvenile justice reform (SB 200).

**Governmental relations/lobbying** — Most people think advocacy work takes place only within a 30- or 60-day legislative session. Your KSBA governmental relations team represents you year round, meeting with



state and federal agency staff and elected officials. During the interim periods between sessions, our staff worked with and monitored legislative task forces on critical issues such as juvenile justice, bullying and teacher-student relationships. During the 2015 legislature, KSBA tracked and kept you informed about nearly 200 school-related bills. Our lobbying team worked on legislation specific to required child abuse awareness training to increase flexibility for districts in meeting the training mandates. KSBA strongly opposed legislation intended to remove local control from school boards in developing the school calendar, and advocated for a remedy to relieve school districts of pension spiking bills.

**Member Support/Communications** – The association's magazine, *Kentucky School Advocate*, annually highlights successful initiatives and leadership insights from more than 100 districts, large and small, urban and rural – a resource unparalleled by any other publication in print or online. Staff in this unit regularly provide assistance to district leaders and staff on handling public, news media and social media related issues, calling on their collective more than 80 years' experience in communications, marketing and journalism.

**Energy management** – Two decades ago, Kentucky was a national leader in education reform. Today, Kentucky is attracting national attention with its energy-efficient schools efforts. In 2010 KSBA implemented the School Energy Managers Project (SEMP). SEMP focuses public schools on fostering intelligent energy choices in new and existing buildings by implementing energy efficiency projects. Recently, our SEMP staff have been seeking additional participation by districts that are now or will soon be eligible for funding of their own energy manager under new recently obtained grants. SEMP and participating districts have successfully intervened in multiple utility rate increase cases before the Kentucky Public Service Commission. To date our energy management initiative and these interventions have assisted districts in saving \$50 million dollars in cumulatively avoided costs.

Our top priority in 2015-16 is to continue to support your district through excellent services and to assist you in meeting your operational and student achievement goals. That is the mission we are committed to.

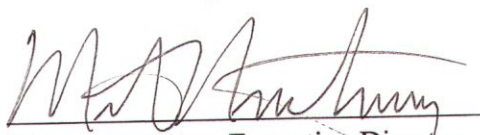
We encourage you to contact us with any questions about the services you receive as part of your KSBA membership, or any of your district's needs we are not currently meeting. Please contact us at 800-372-2962 with any thoughts on ways we may enhance your membership in the coming year.

Sincerely yours,



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Allen E. Kennedy, President

  
Mike Armstrong, Executive Director

cc: Finance Director (original invoice)  
Board Chairperson (copy of invoice)





Visit the KSBA website  
at [WWW.KSBA.ORG](http://WWW.KSBA.ORG)

260 Democrat Drive  
Frankfort, Kentucky 40601  
(502) 695-4630  
(800) 372-2962

## INVOICE

INVOICE NO. 85154

INVOICE DATE 6/19/15

PURCHASE ORDER NO.

JOB I.D. 047

BILL TO:

Dawson Springs Ind. Schools  
118 East Arcadia Ave.  
Dawson Springs, KY 42408

SHIP TO:

Finance Officer

TO ENSURE PROPER CREDIT FOR YOUR PAYMENT  
PLEASE RETURN THIS SECTION WITH PAYMENT

DESCRIPTION	UNIT PRICE	AMOUNT
Kentucky School Boards Association Membership dues for the period of July 1, 2015 - June 30, 2016.		2,686.45

\*\*\* A detailed explanation was provided to your superintendent. We appreciate your district's membership in KSBA and look forward to answering any questions y  
For questions regarding this invoice, please contact Steve Smith at (502) 695-4630 or [steve.smith@ksba.org](mailto:steve.smith@ksba.org).

Invoice No.: 85154

Payment/Credit Applied

PO Number:

Total Due

\$2,686.45

Toll Free: 1-800-372-2962  
Fax: (502) 695-2991

KENTUCKY SCHOOL BOARDS ASSOCIATION  
260 DEMOCRAT DRIVE, FRANKFORT, KY 40601