

Kentucky High School Athletic Association

2280 Executive Drive ° Lexington, KY 40505 ° www.khsaa.org ° (859)299-5472 (859)293-5999 (fax)

April 30, 2015

Mr. Richard A. Ford iHigh.inc 325 West Main Street, 3rd Floor Lexington, KY 40507

Dear Rick,

The partnership of the KHSAA and ihigh,inc has been a long running and beneficial situation for both organizations. The Board of Control and staff of the KHSAA appreciate the hard work and dedication you and your staff have provided in fundraising that assists in promoting the student athletes of Kentucky. As part of our planning for future years, including various aspects related to fund raising, corporate sales and partnership engagement, we have discussed and reviewed a wide variety of options.

At the April 21, 2015 Board of Control Meeting, the Board of Control approved a motion not to exercise its mutual agreement renewal option for the contract between the Kentucky High School Athletic Association and iHigh,inc. Please consider this as notice that when the agreement expires on June 30, 2015, the KHSAA will not at this time, seek renewal or a new agreement.

It is our current intent to revise our staffing plan and allow for either contract personnel or an employee to transition into these duties. The Board and Staff greatly appreciate your work and we will remain in contact.

Sincerely,

Julian Tackett Commissioner