Team Leader: Chris Brady Executive Sponsor: David Jones Jr.

Questions to be resolved

How can JCPS use technology and data to improve customer (student, parent, teacher, administrator, citizen) service and access?

How can JCPS use technology and data to increase the number of children in Jefferson County who graduate prepared for college/career with 21st Century skills?

1 Current state

- JCPS current strategic plan (Vision 2015) is expiring this year and a new strategy needs to be developed.
- JCPS School Board has created 3 working groups (Policy & Pedagogy, Performance & Technology, Finance) to help identify the "big rocks" JCPS needs to move/address in the new strategic plan
- Each working group has been given 6 months to submit 3-5 recommendations of big issues for the board to consider
- The Performance & Technology working group has two broad focus areas: 1) How to address weaknesses in current processes/functions/technology; 2) How to support policy & pedagogy identified by other working group

2 Desired outcomes

- 3-5 prioritized areas of focus for full school board to consider recommending JCPS focus on in new strategic plan
- Recommended set of Key Performance Indicators (KPIs) the School Board should review on a consistent basis

3 Proposed approach

- Confirm desired outcomes for Performance & Technology Working Group (e.g., what success looks like for the working group, what deliverables are expected of the group).
- Engage key stakeholder to complete 2 SWOT analyses of JCPS in 1) meeting customer service & access needs and 2) increasing the number of children who graduate prepared for career/college with 21st Century Skills.
- Identify critical areas to address Weakness/Threats and capitalize on Strengths/Opportunities
- Complete effort/impact matrix to prioritize critical areas
- Submit final recommendations to full board

Metrics / indicators of success (not exhaustive)

- Comprehensive strategy that includes effective use of data and technology to accelerate progress toward shared outcomes.
- A set of clearly defined performance metrics established and tracked on a regular basis

4 Scope

- All of JCPS
- Technology & Data
- Customer & Self Service
- Communication

5 Timing

January – June 2015

6 Key decision makers

- Superintendent Hargens
- JCPS School Board

7 Key stakeholders

- David Jones, Jr., Chris Brady & Steph Horne
- JCPS Executive Team
- Students, Teachers, Parents, Taxpayers