

2014-2015 Corporate Sales



iHigh, Inc. January 2015

Cash Income-Client	2014-2015	Notes
Whitaker Bank	\$ 125,000	Platinum Sponsor
Rafferty's	\$ 3,000	
Eastern Ky. University	\$ 30,000	Silver Sponsor - Includes Radio Network Spot/LED
Morehead State University	\$ 25,000	Silver Sponsor - Includes Radio Network Spot/LED
Subway	\$ 22,500	Silver Sponsor
Prairie Farms	\$ 20,000	Silver Sponsor
Northern Ky. University	\$ 12,750	BK/LED
Western Ky. University	\$ 1,500	Video Spots BBK
Pannell Swim Shopt	\$ 5,000	2015 Swim Vendor
Ale-8-One	\$ 20,000	
Ky. Office of Hwy. Safety	\$ 20,000	
Total	\$ 284,750	

In Kind Trade	2014-2015	Notes
Prairie Farms	\$ 5,000	
Rafferty's	\$ 12,000	(BBK/GBK/BA/SW/SO)
Subway	\$ 2,500	
Total	\$ 19,500	

Internet	2014-2015	Notes
Eastern Ky. University	\$ 5,200	
Western Ky. University	\$ 3,750	FB Radio/Web spots
Murray State University	\$ 5,000	
University of Louisville	\$ 5,000	
Midway College	\$ 6,700	
Bowling Green CVB	\$ 3,000	
Total	\$ 28,650	

iHigh Totals All Projects	\$ 332,900	Includes Trade-In Kind Value Figures
iHigh Cash Total All Projects	\$ 313,400	