2014-2015 Corporate Sales

Jan. 2015 KHSAA Internal



Cash Income

Inches Make						
Client	20 ⁻	17 2010	Notes			
Rawlings	\$	120,000	Includes Official Ball, SB Title, BA Title - through 2021			
Musco Lighting	\$		Official Lighting Sponsor; \$5,000 toward Student Conference			
Kentucky National Guard	\$		2015 Calendar Year Contract will be \$30,000			
Forcht Bank	\$	30,000	\$30,000 year through 2015 - CLASS AWARDS			
Ted Cook Tire	\$	26,000				
Leachman	\$	15,000	GF Sponsorships			
KHSCA	\$	13,000	Clinics/Conference			
Houchens	\$	50,000	through 2015			
Ebonite	\$	2,500	After verbal renewal, now come back with just \$2,500 support			
Bowling Association	\$	3,000				
Russell Athletic	\$	55,000	FB Title - through 2018			
Select Sport	\$	10,000	Soccer Ball Adoption			
Baden	\$	12,500	Volleyball Ball Adoption			
Total	\$	375,000				

In-Kind/Trade

Client	201	4-2015	Notes
Hyatt Place	\$	1,000	(10 Rooms - In Kind remainder of year plus corproate room rate through December 2013)
Dutch's Chevy	\$	4,800	(One Courtesy Car)
Dutch's Ford	\$	4,800	(One Courtesy Car)
Rawlings	\$	12,000	(In-Kind Balls)
Rawlings	\$		(In-Kind Product)
Windstream	\$	6,000	(In-Kind DSL / Phone Lines at State Events)
Baden	\$	3,964	(In-Kind Balls/Product)
Select Sport	\$	5,520	(In-Kind Balls/Product)
Booth Exhibitor Trade			
Total	\$	39,084	

Advertising/Exhibitors

Client	2014-2015 Notes					
Annual Meeting Exhibitors	\$ 1,800					
B/G BK Exhibitors/Misc						
Total	\$ 1,800					

Internal Totals All Projects	\$ 415,884	Includes Trade-In Kind Value Figures
Internal Cash Total	\$ 376,800	