

January 7, 2015

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Dear superintendent:

Charter school proposals. Funding for the Kentucky Teachers' Retirement System. More dual-credit options for students. Your voice could influence these important issues and others that affect public education for years to come when they are considered during the 2015 session of the Kentucky General Assembly.

School leaders *can* make a difference in influencing education policy. That is why KSBA is hosting **Kids First Advocacy Day in Frankfort** on Thursday, Feb. 12. We welcome all education leaders to attend.

Kids First Advocacy Day will begin with a buffet breakfast at the Capital Plaza Hotel in Ballrooms 2, 3 & 4, with a training meeting to follow. Then, we will head to the Capitol to visit with legislators and attend a Senate Education Committee meeting to ensure the influence of education leaders is felt in Frankfort.

To demonstrate that education leaders are a strong lobbying force for our children, we need extensive participation in this event. To that end, we are challenging each board team to designate a minimum of one member and their superintendent to attend this event. The registration fee is \$50 per person, and board members can receive Level III Academy of Studies credit for participating. KSBA has set up a room block at the Capital Plaza Hotel, 405 Wilkinson Boulevard (502-227-5100), at a rate of \$83 per night.

Legislators are certain to value the presence of hundreds of school leaders lobbying for public education.

Registration materials can be found on our website, www.ksba.org. More information regarding the Kids First Advocacy Day is enclosed. We hope to see you in Frankfort in February.

Sincerely,



Mike Armstrong
Executive Director

Enclosure
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KIDS FIRST ADVOCACY DAY IN FRANKFORT

An Advocacy Day for Education Leaders

COME TO FRANKFORT TO SPEAK OUT FOR KIDS!

Governor Steve Beshear and the Kentucky General Assembly will make critical education policy decisions that will have a direct impact on local school districts. There could not be a more crucial time for local education leaders to come to Frankfort and lobby their legislators. Education and community leaders **CAN** make a difference. That's why KSBA is hosting **Kids First Advocacy Day in Frankfort**. It is *your* opportunity to speak out for the students of Kentucky's public schools.

- Learn from legislative leaders about important legislation and current issues facing education.
- Visit with your legislators and influence education policy.
- Ensure that the influence of education leaders is felt in Frankfort.



Thursday, February 12

Capital Plaza Hotel, Frankfort
Ballrooms 2, 3 & 4

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| 7:30 – 9:30 a.m. | Breakfast and training at the Capital Plaza Hotel – Ballrooms 2, 3 & 4
<i>"Lobbying Tips and Talking Points"</i> |
| 9:30 – 10 a.m. | Drive to Capitol - Conversations with Legislative Leaders |
| 10 – 1 p.m. | Visits with <u>your</u> legislators |
| 11:30 -- 12:45 p.m. | Lunch at the Capitol Annex (on your own) |
| 2 p.m. | House and Senate convene |

Gallery passes will be available for those who wish to observe

REGISTRATION

Registration for the event is **\$50 per person**. The registration fee will be discounted to \$40 for each registrant for any district or organization registering three or more people. The fee includes training, refreshments, and the breakfast on Lobbying Day. Board members, superintendents, education co-op staff, and guests from your school districts and communities are welcome to register for this event.

To register, please go to our website: www.ksba.org, click on the Governmental Relations tab, and you will find the registration information.

Deadline for registrations and cancellations is Feb. 5th. No refunds will be made after this date, but we will be happy to transfer a paid registration to another representative from your district or community.