**Memorandum of Understanding for**

***iRead* Impact & Implementation Study**

**HARDIN COUNTY SCHOOLS**

**and**

**SCHOLASTIC INC.**

Hardin County Schools (the “District”), and Scholastic Inc. (“Scholastic”) agree to work together on the 2014­–2015 *iRead* Impact & Implementation Study (the “Project”) as set forth in this Memorandum of Understanding (“MOU”). This MOU shall be effect from December 15, 2014 through May 26, 2015 (or as may be extended by agreement by the parties).

### Statement of Purpose

The purpose of this study is to evaluate the impact of *iRead* in Hardin County Schools. *iRead* is a digital foundational reading program, specifically designed for students in Grades K–2, that provides explicit, systematic instruction and individualized ongoing practice in the foundational literacy skills. In addition to the student software, *iRead* provides a comprehensive system of support for teachers including Scholastic Central, a digital environment that provides actionable data and reports, strategic grouping tools, and point-of-use instructional resources.

During the 2014–2015 school year, Scholastic will partner with Hardin County Schools to conduct a secondary analysis on the impact of *iRead* across the 2013–2014 and 2014–2015 school years. This study will examine the implementation of *iRead* in classrooms across the District, through analysis of students’ use of the *iRead* Software across the 2013–2014 and 2014–2015 school years. This study will also examine the *iRead* implementation “dosage” levels to further explore the relationship between *iRead* use and student growth on literacy outcome measures, such as NWEA Measures of Academic Progress (MAP) and NWEA Measures of Academic Progress for Primary Grades (MPG).

**Participants**

Participants include students in Grades K–2 attending *iRead* implementation schools who used *iRead* as a supplement to their regular English Language Arts (ELA) curriculum. In addition, literacy outcome data will be collected for Grade 3 students in the 2014–2015 school year, who used *iRead* the prior school year, while enrolled in Grade 2.

**Measures and Data Collection**

* Student Demographic Data: Grade, school name, teacher name, race/ethnicity, gender, free or reduced-price meals status, English language status, special education status, disability classification(s), and a unique student identifier.
  + 2013–2014 school year: kindergarten, first, and second grade students
  + 2014–2015 school year: kindergarten, first, second, and third grade students.
* Student Assessment Data: NWEA Measures of Academic Progress for Primary Grades (MPG):
  + 2013–2014 school year: fall, winter, spring data for kindergarten, first, and second grade students
  + 2014–2015 school year: fall, winter, spring data for kindergarten, first, and second grade students
* Student Assessment Data: NWEA Measures of Academic Progress (MAP):
  + 2014–2015 school year: fall, winter, spring data for third grade students
* *iRead* Software Data: *iRead* student usage data will be collected.
  + 2013–2014 school year: kindergarten, first, and second grade students
  + 2014–2015 school year: kindergarten, first, and second grade students.

**Responsibilities of Scholastic and the District**

Scholastic and the District agree to meet the following responsibilities for the Project:

**Scholastic shall:**

* Use reasonable efforts to maintain all personally identifiable student and staff data as confidential. Scholastic shall only use such personally identifiable student and staff data to third parties in connection with the Project, and shall not disclose it to any third party except as necessary for the execution of the Project under an obligation of confidentiality no less stringent than that set forth herein.
* Provide a means for transmittal of data to and from Scholastic via an FTP site with SSL encryption located at <https://scholastic.ftptoday.com/>
* Provide the District with a data collection template to help facilitate the data collection.
* Collect backend *iRead* Software usage data.
* Analyze *iRead* Software usage data.
* Analyze fall, winter, and spring student assessment data provided by the District.
* Prepare a report for the District.

**The District shall:**

* Obtain any and all necessary consents, including those required by FERPA, in connection with the provision of the Data (as defined below). District shall confirm to Scholastic in writing which students may participate based on the consents the District has collected.
* Provide the following demographic data for all students who were enrolled in kindergarten, first, and second grade during the 2013–2014 school year; and for all students who were enrolled in kindergarten, first, second, and third grade during the 2014–2015 school year:
  + Grade
  + Teacher
  + School
  + Gender
  + Race/ethnicity
  + Eligibility for free or reduced-price meals
  + English language status
  + Special education status
  + Disability classification(s)
  + Unique student identifier
* Provide the following student assessment data:
  + 2013–2014 school year: NWEA Measures of Academic Progress for Primary Grades (MPG) data for students enrolled in kindergarten through second grade
  + 2014–2015 school year: NWEA Measures of Academic Progress for Primary Grades (MPG) data for students enrolled in kindergarten through second grade
  + 2014–2015 school year: NWEA Measures of Academic Progress (MAP) for students enrolled in third grade.
* Send data to and receive data from Scholastic via the FTP site with SSL encryption located at <https://scholastic.ftptoday.com/>

**Confidentiality**

All data, including student information disclosed by the District (which may include student demographic information, and test results and performance data when a student is identified) (collectively, the “Data”) is the Confidential Information of the District. All information related to the terms of this Agreement, any Scholastic software (including beta versions), protocols, research tools or other proprietary information that may be provided to the District, including, but not limited to, the existence and details regarding any feedback provided to Scholastic, is the Confidential Information of Scholastic.

Each party shall maintain the Confidential Information of the other party in confidence and shall not disclose such Confidential Information to any third party except as set forth herein, or use any Confidential Information for any unauthorized purpose. Each party shall advise its faculty, students and any employees or other parties who might have access to such Confidential Information of the confidential nature with respect thereto. The District grants a non-exclusive, perpetual license to Scholastic to use the Data as set forth in this Agreement.

Scholastic may use and share the Data with Scholastic’s third party independent contractors and consultants as necessary to work on the Project, provided that such independent contractors and consultants are obligated to keep the Data confidential. All Data shall be transmitted to and from Scholastic using an FTP site identified by Scholastic with SSL encryption.

Scholastic shall not publish student names or any personally identifiable information of staff or students. Provided that Scholastic does not publish student names or any personally identifiable information, Scholastic may do the following:

* publish and disclose information regarding District and school performance within the Project, including without limitation, achievement and performance results, statistics, and results regarding various groups or types of learners;
* use and publish the results of the Project in marketing and research materials; and
* use the name of the District or school in connection with the Project.

With respect to the Data provided to Scholastic under this MOU, the District acknowledges and agrees that it has determined whether parental/guardian or other consents are necessary or required by law, and has obtained any such consents. The District is providing such data in compliance with the applicable obligations imposed by the Family Educational Rights and Privacy Act (“FERPA”) as well as any other applicable law. Scholastic shall utilize such data in accordance with the applicable obligations imposed by the FERPA as well as any other applicable law. Provided that Scholastic’s use of the Data is in accordance with the terms of this MOU and FERPA, the District releases Scholastic from and any and all claims, actions, damages and liability arising in connection therewith, and in connection with the District’s provision of the Data to Scholastic.

**Project Contacts**

**HARDIN COUNTY SCHOOLS**

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**SCHOLASTIC INC.**

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This MOU is accepted and agreed upon by the parties as of the 15th of December, 2014.

HARDIN COUNTY SCHOOLS

By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name:

Title:

SCHOLASTIC INC.

By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name: Francie Alexander

Title: Chief Academic Officer, Senior Vice President, Scholastic Education