STUDENT ASSIGNMENT UPDATE

Board of Education Meeting
December 15, 2014

Agenda

- Improved Operations
  - Assistance and Outreach to Families
  - Redesign Website
- Outcome Data
  - Review of Student Placement Process
  - Choice, Diversity, Transfers
  - Ride Times
  - Stakeholder Feedback
- Next Steps for Continuous Improvement
  - Technical Enhancements
  - Availability of Choice Data
  - RFP – Study Stakeholder Experience
- Updates to Student Assignment Plan

Improved Operations

Assistance and Outreach to Families

From June 2 – August 22

Total Applications	7,978
Registration Site & Mobile App Visits	2,111
Transfers Processed	4,317
Address Verifications	791
Power of Attorney Requests	262

Over 1,000 requests from families served each week during the summer

Improved Communications

- Showcase of Schools – 13,329 attended from across 32 zip codes, an increase of almost 1,000 from the prior year
  - 88% report that the information provided was sufficient to help decide about options
  - 91% reported that they were able to get answers to all of their questions

- Developed informational videos for parents
  - Elementary School Choices Video
  - Middle School Choices Video
  - High School Choices Video

- Sent individualized letters to all JCPS preschool parents, 5th and 8th grade parents
- Sent Choices book to all JCPS families in transition grades

- Created monthly newsletters for schools
- Provided training of over 200 school staff and early childhood teachers
- Developed a draft student assignment handbook
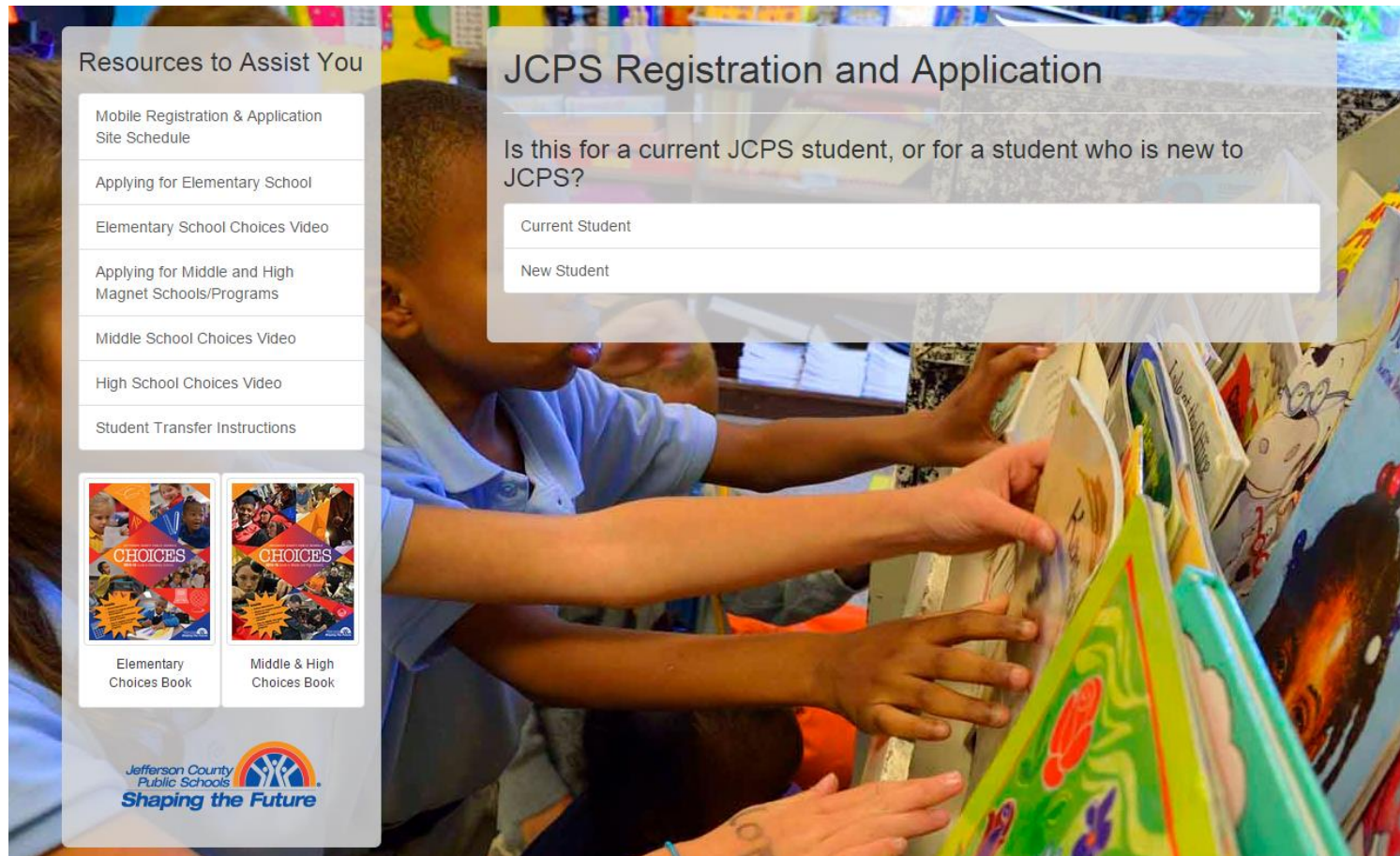
Mobile Registration & Application

Mobile Online Student Registration Site traveled to neighborhoods across the city to provide easy access for parents.

- 20 events this summer which served over 400 families
- 24 events this fall, including extended hours of service at LAM Registration site

Website Redesign

- Redesigned website to improve navigation for families

Website Redesign

New Students

JCPS Registration and Application

Elementary Schools

JCPS elementary schools are grouped into clusters comprised of five to eight schools. A child's elementary cluster is determined by his or her home address, and transportation for that child is provided to all schools within his or her cluster. Most elementary school students choose to attend one of their cluster schools. Read More...

Middle and High School

JCPS middle and high school students are assigned to the middle or high school that serves their home address. This is known as their resides school. An application is not required for a student to attend their resides middle or high school. Parents should contact the middle or high school that serves their home address for enrollment information. Read More...

Student Transfers

Parents have the option of requesting a different school assignment by submitting a student transfer application on the JCPS website. Transfer approvals are not guaranteed, but are based on a variety of factors including space, eligibility requirements, student needs, childcare, siblings, or other extenuating circumstances of the student or family. Read More...

Have you completed Online Registration?

Yes

No

Current Students

JCPS Registration and Application

What do you want to do?

Update My Address or Provide Proof of Address

Complete an Elementary Application

Complete a Middle/High Magnet Application

Complete a Student Transfer Application

Request a Portal Activation Key

Set Up a Parent Portal Account

Contact JCPS Student Assignment

JCPS Registration and Application Home

JCPS Home Page

# Outcome Data

2014-15 Application Time

24,786 applications have been submitted as of Dec 9, 2014

- 93% of applications were submitted within same day
  - Average Number of Minutes to Complete: 11.5

- 91% of applications were submitted within 1 hour
 - Average Number of Minutes to Complete: 6.0

Student Placement Process

- Computer assignment process that considers 5 factors when assigning students: Parent choice, siblings, resides, diversity and capacity

- Principals are no longer pulled out of buildings to process apps

Parent Choice

School Capacity & Diversity Index

Siblings

Resides
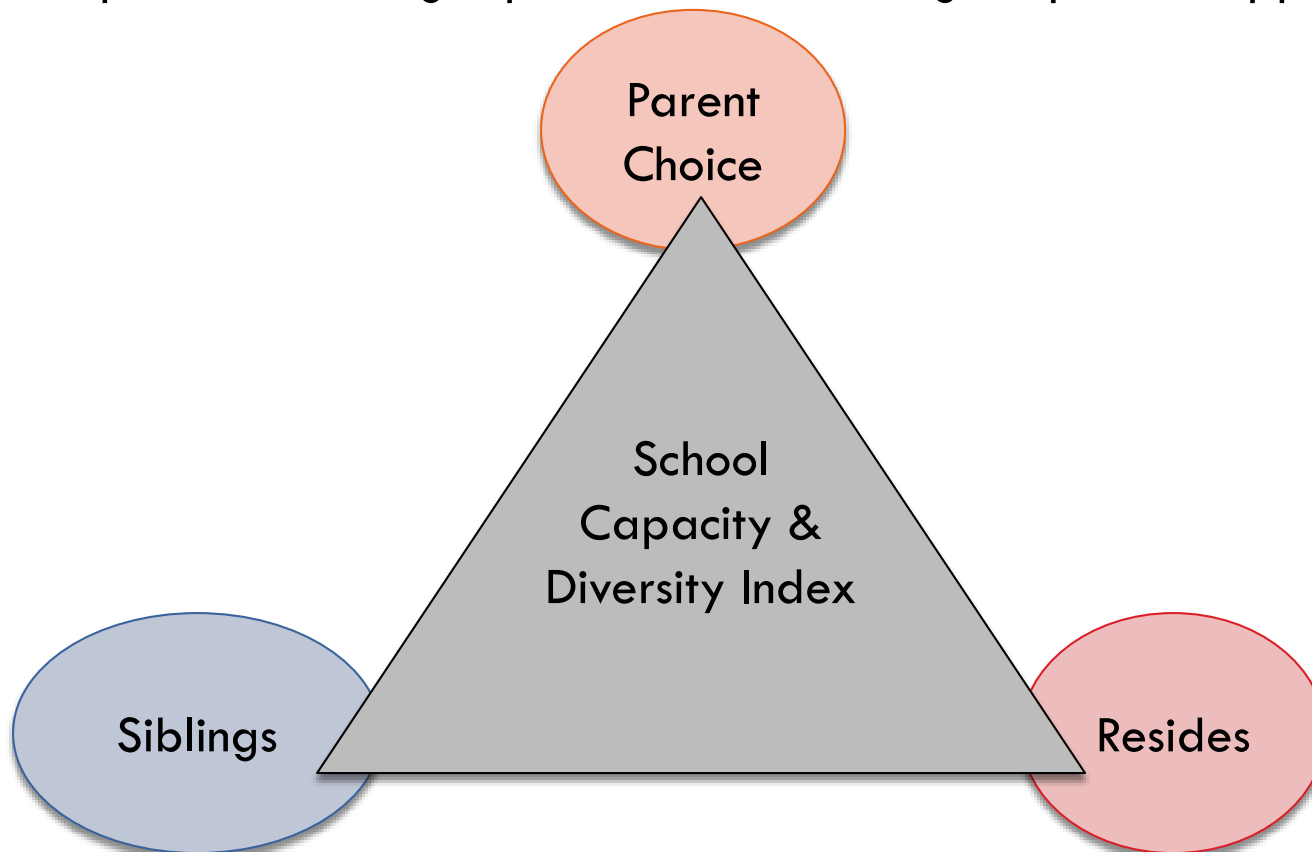
Elementary magnet applications are processed before cluster applications

# Student Placement Process: Initial Period
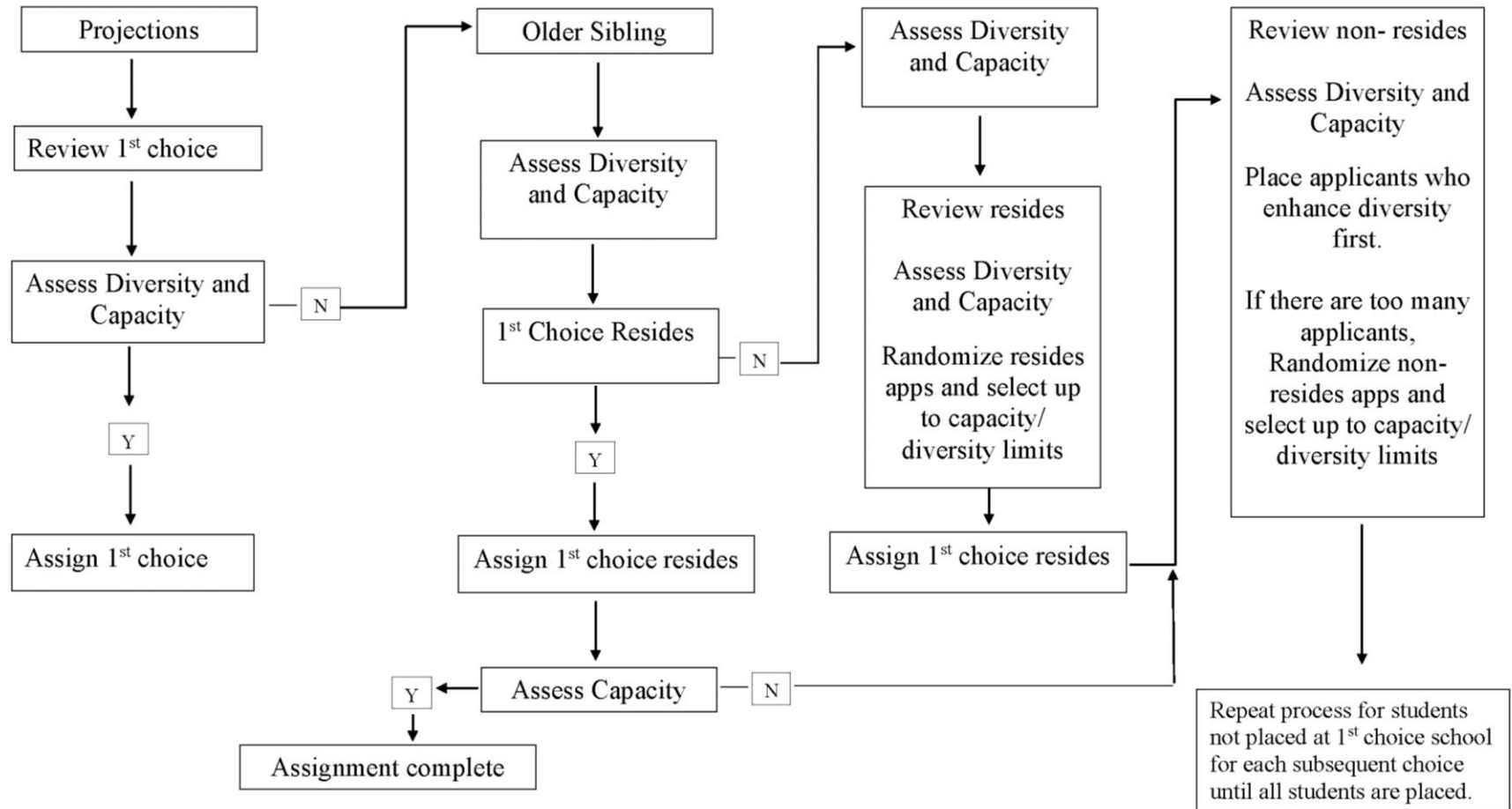
Choices for 2014-2015

Kindergarten Applications: Initial Application Period

		Total	1st Choice	%	2nd Choice	%	1st & 2nd Choice	%	Other Choice	%
Cluster Only		3404	2885	85%	175	5%	3060	90%	344	10%
Magnet + Cluster		1853	1080	58%	512	28%	1592	86%	261	14%
Grand Total		**5,257**	**3,965**	**75%**	**687**	**13%**	**4,652**	**88%**	**605**	**12%**

Kindergarten Applications

% Receiving First Choice

90.2% of parents are satisfied with their child's school – CSS survey
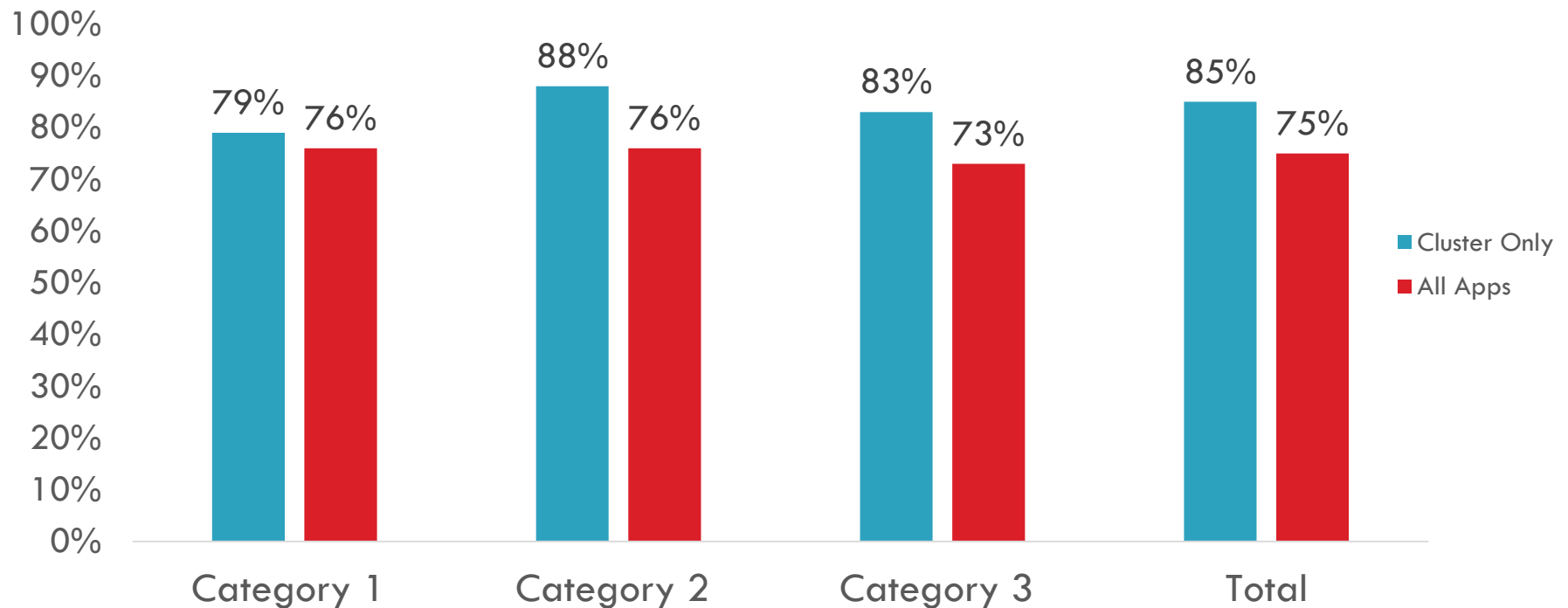
During Initial Application Period, After Magnet Apps Placed

Diversity

- 77 elementary schools (grades 1-5) fall within the diversity guideline of 1.4 to 2.5. Below are the 13 schools with diversity index outside the guideline.

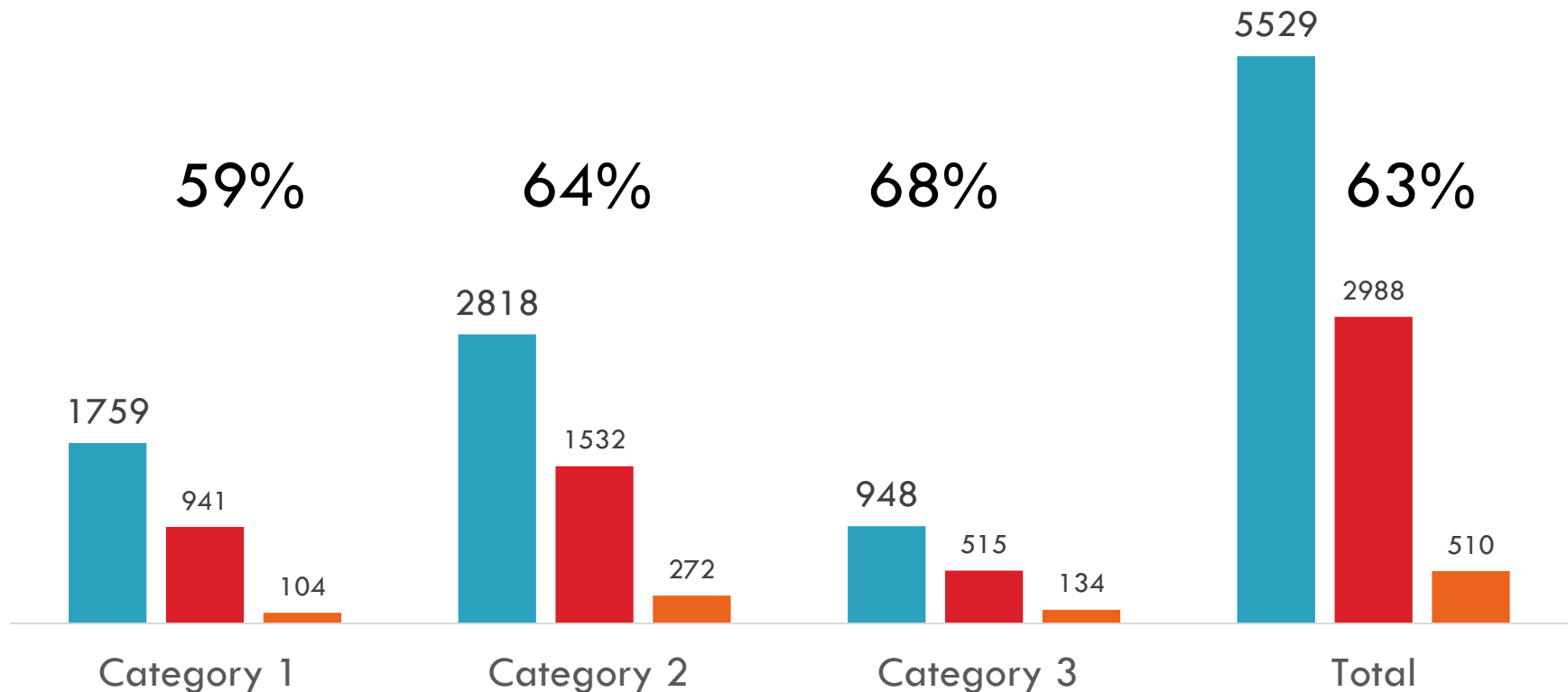|	
Byck – 1.2	Maupin – 1.2
Engelhard - 1.3	McFerran – 1.3
Frayser - 1.3	Roosevelt Perry – 1.3
Greathouse - 2.6	Stopher - 2.8
Hite - 2.7	Wheatley – 1.2
Indian Trail - 1.3	Young – 1.3
King – 1.2	

- 8 of the 11 above elementary schools with resides areas have lower FRL and minority percentages for their attends population, compared to their resides population

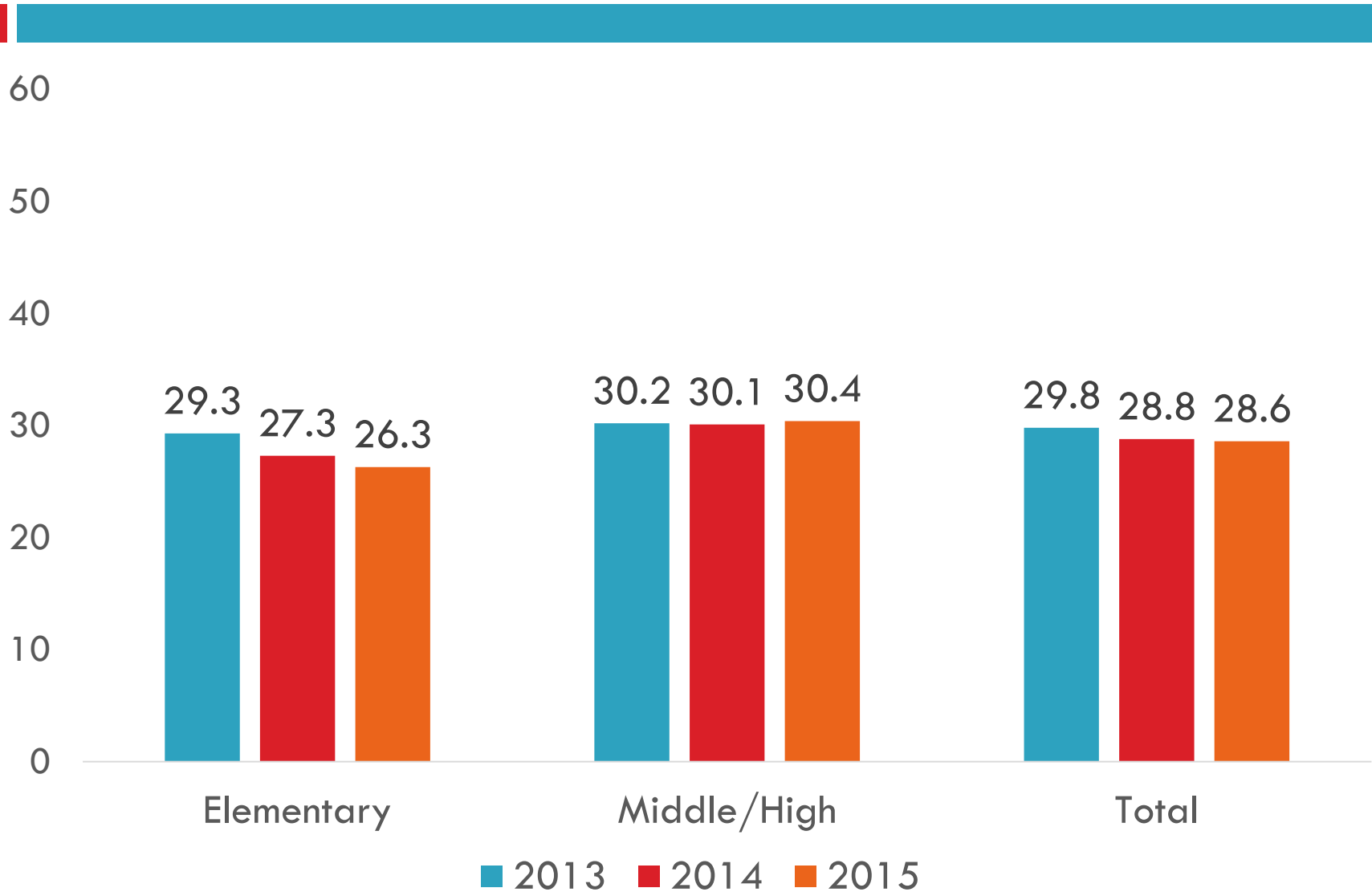- All middle and high schools fall within the diversity guideline

Data from 5th Day Enrollment Count

Transfers: Processed Summer 2014

Approval Rate

■ Transfers ■ Approved ■ Appeals

59% 64% 68% 63%

5529

2818

2988

1759

1532

1532

948

941

515

510

272

134

104

Category 1 Category 2 Category 3 Total

Average Ride Time

Average Ride Time bar chart showing minutes for Elementary, Middle/High, and Total by year. Elementary: 2013 = 29.3, 2014 = 27.3, 2015 = 26.3. Middle/High: 2013 = 30.2, 2014 = 30.1, 2015 = 30.4. Total: 2013 = 29.8, 2014 = 28.8, 2015 = 28.6. Legend: 2013, 2014, 2015.

Ride Time: % Students by Time

|	30 Minutes or Less	31-60 Minutes	61-70 Minutes
2013	54.9	42.4	2.5
2014	60.1	37.5	2.4
2015	65.3	32.9	1.7

■ 2013　■ 2014　■ 2015
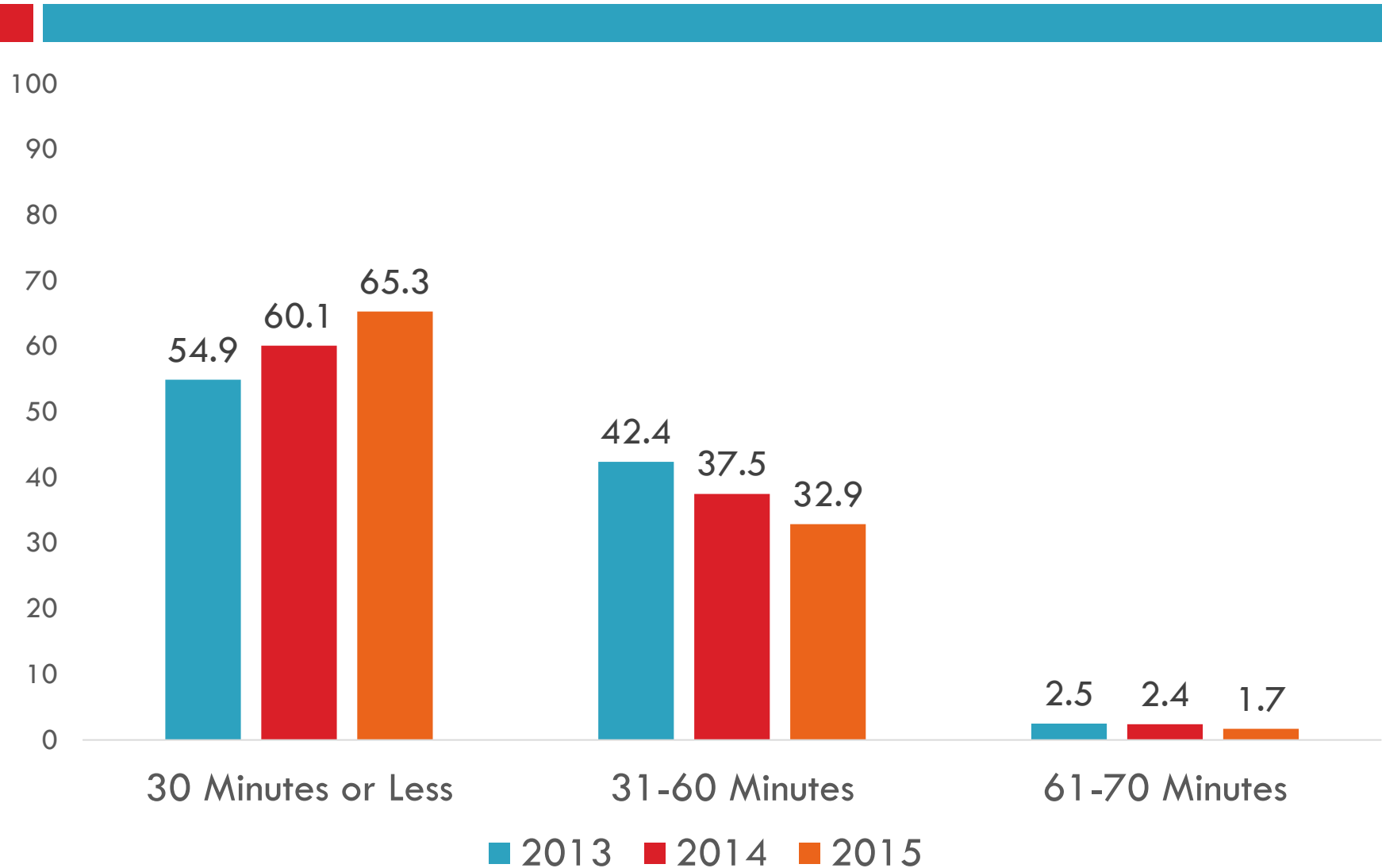
Stakeholder Feedback

322 parents completed survey after applying to JCPS

Item	% Agree
The information about your school choices was <u>easy to find</u> on the website.	98.1%
The information about your school choices was <u>easy to understand.</u>	96.5%
The <u>instructions</u> about the registration/application process were <u>helpful</u>.	93.6%
The link to the online registration/application was <u>easy to access.</u>	96.5%
No technical problems with <u>online registration</u>	90.3%
No technical problems with <u>proof of address</u>	97.2%
No technical problems with <u>school application</u>	95.3%
Service was <u>helpful</u>	64.4%
Service was <u>convenient</u>	64.2%

30% of respondents did not report needing help/service

Open Ended Responses (N=128)
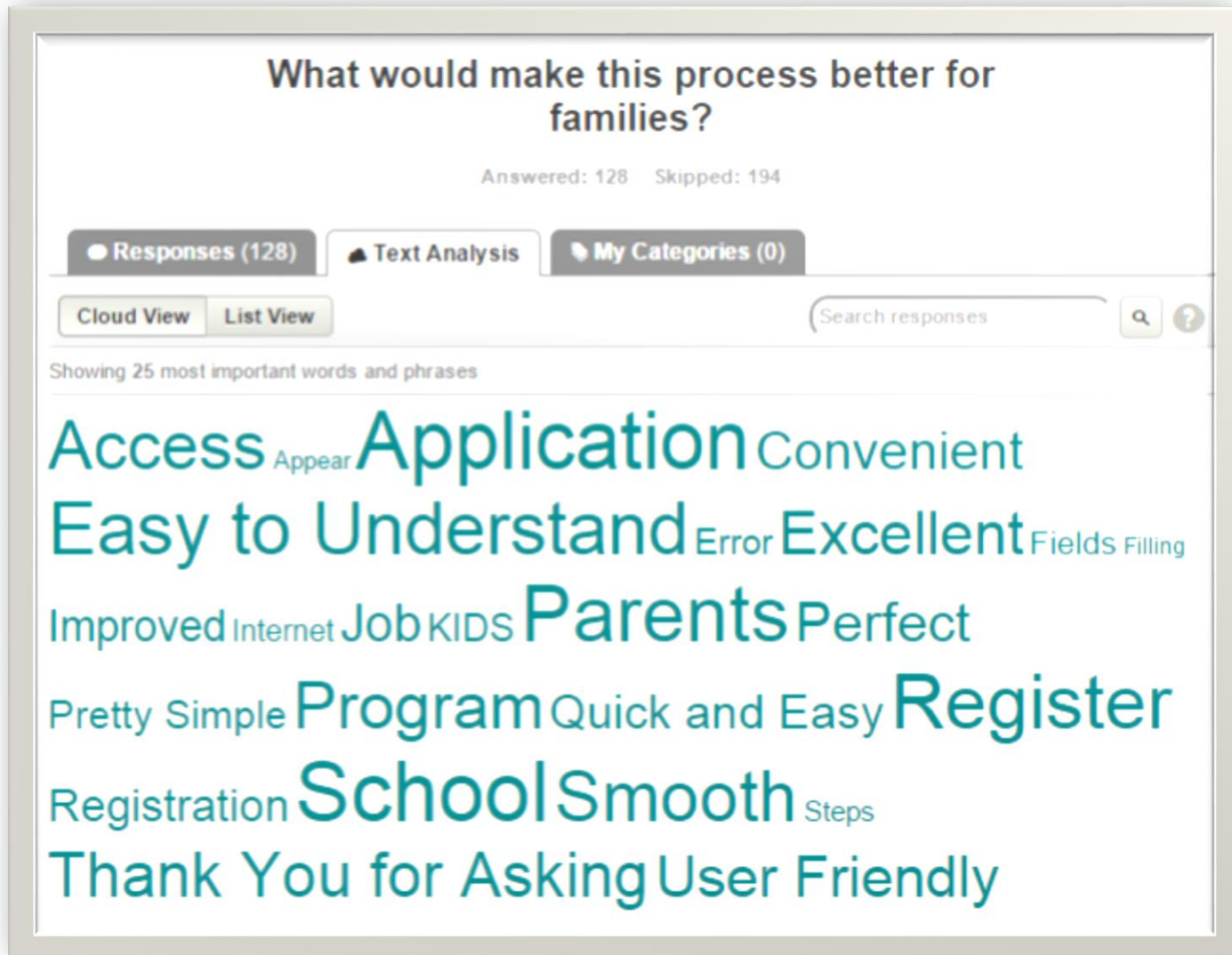
Summary of Outcomes

- Work focused on improving efficiency, providing more consistency in service to parents, and targeted support to families in need

- 85% of kindergarteners received their 1st cluster choice.

- 90% of schools are in compliance with diversity guideline.

- The average ride time has decreased to 26 minutes at the elementary level

- 65% of elementary students ride the bus for 30 minutes or less

- Over 90% of parents who completed a survey indicated that the information was easy to find and understand and that they did NOT experience technical problems

Continuous Improvement

Next Steps

- Provide Choice Data

- Build Application Tracking System

- Revise registration form and align with preschool registration

- Improve address verification process- now less than 24 hours response time

- RFP - Gathering more feedback from stakeholders

- Develop comprehensive communication strategy

- Update training for staff

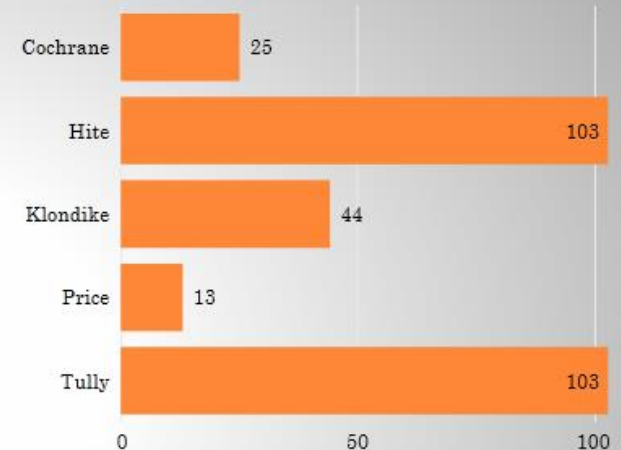- Integrate work with magnet review

Availability of Choice Data: Demo

Elementary Assignment Summary (13-14 School Year)

How many applicants were approved to their 1st choices?

How many applicants have selected a school as their 1st choice?

Displays # of 1st Choices Approved

Click on filters to see different results based on scenarios

Displays # of Applicants Choosing School as 1st Choice

Request for Proposals (RFP)

- Gather input from users and stakeholders to understand their goals, interests, behaviors, and experiences

- Identify strengths and weaknesses of the current system

- Generate ideas for systems improvement that will improve the experience of users.

- Conceptualize technology solutions to improve information sharing and ease of use to maximize user satisfaction.

- Gather feedback from users on possible technology solutions

Incorporating Plan Updates

Student Assignment Plan Updates

Changes approved by board since 2012 plan:

Meeting	Item
August 2013	Elementary Boundary Change for 2013–14
December 2013	Restructuring Proposal for **Frost Middle School, Valley High School, and Phoenix School of Discovery**
May 2014	Repurposing **Myers** Middle School Repurposing the Former Myers Facility
August 2014	Update on Magnet School Review (4 magnets discontinued)
October 2014	Boundaries for Alex R. **Kennedy** Elementary School Implementation of the Catalpa School Concept at **Maupin**
November 2014	Implementation of the Reach Academy Concept at **J.B. Atkinson**