



2014 STATE CHAMPIONS BOWL SERIES High School Football Event



- **Event:** Three (3) High School Football Games featuring State Champions matching up against one-another in a post-season Bowl Game event
- **Participating States:** FHSAA (Florida) and the UHSAA (Utah) have agreed to participate and the WIAA (Washington) is seeking Board Approval. Additional State Associations are reviewing the opportunity.
- **Dates:** Saturday, December 27, 2014. Similar dates in 2015 and 2016
- **Venue:** To Be Determined venue in South Florida.
- **Television Schedule:** Saturday, December 27, 2014
 - ESPN at 1:00 PM ET
 - ESPN at 5:00 PM ET
 - ESPN at 9:00 PM ET
- **Format:** Each participating team will play one (1) game. Not a playoff or tournament
- **Team Selection:** All participating teams must be members of a state association and win a state championship. A PMG selection committee will choose teams based on merit and their ranking in the *USA Today Super 25* poll and/or other national polls at the end of the season.
- **Team Compensation:** Each team participating in the Bowl Series will receive complimentary travel to and from the event, meals and accommodations for a traveling party of up to seventy (75) people. In addition, PMG will compensate each school with a \$12,500 cash rights fee OR a \$25,000 merchandise account with an athletic shoe & apparel company OR a prorated combination of the two.
- **State Compensation:** State Associations granting member teams the right to participate in the Bowl Series will be compensated as follows:
 - \$10,000 for allowing member schools to participate (first 6 States)
 - Additional \$40,000 if one of more member schools participates
- **Contact:** For further information please contact:



Rashid Ghazi
Partner
Paragon Marketing Group
W: 847-676-6561 C: 847-372-1763
rghazi@paragonmarketing.biz

David Rosengard
Senior Consultant
Paragon Marketing Group
W: 847-779-7411 C: 773-203-7070
drsoie28@gmail.com

