

2015 Kentucky Teacher of the Year

- Sarah M. Reed, Field Elementary (18 years of service)
- Serves as a cooperating teacher for teacher candidates
- Former Resource Teacher

Social Media Expansion

- According to Jobvite, a social recruiting platform, social media enables recruiters to find quality hires by targeting talent, engaging candidates, evaluating applicants and showcasing employer brand. A survey sponsored by the organization found that:
 - Job seekers are increasingly headed to social media and using mobile devices to look for work on the go.
 - More than 40 percent of respondents had used a mobile device to look for work.
 - Social media can help spread the word about vacancies and widen the applicant pool.
- Based on the survey data and similar trends in recruiting and staffing, HR plans to increase social media presence across LinkedIn, Facebook, and Twitter in an effort to connect with teacher candidates (e.g. teacher fairs, student teachers, university methods students).

Contract Readiness

- In an attempt to ensure a viable talent pool, HR actively recruits teacher candidates completing their field experience and student teaching placements in Jefferson County Public Schools.
- Additionally, HR staff participates in recruitment fairs within a 350-mile radius.
- While recruiting, staff members promote the idea of “contract readiness,” by highlighting items that the applicant must complete before being offered a teaching position in the district. (See the attached Contract Ready Checklist document).
- During HR student teacher observations, teacher candidates are provided a “**Contract Ready Checklist**” and overview of application requirements.