



# Back to School 2014

# Back to School Key Focus Areas

- Preparation
- Communication
- Proactive Enrollment
- Simple Uniform Processes
- Contingency Planning / Execution

# PREPARATION



# Year-round Back to School Taskforce

- Transportation
- Academic Services
- Technology
- Facilities
- Communications
- Student Assignment

# Simulations / Training / Planning



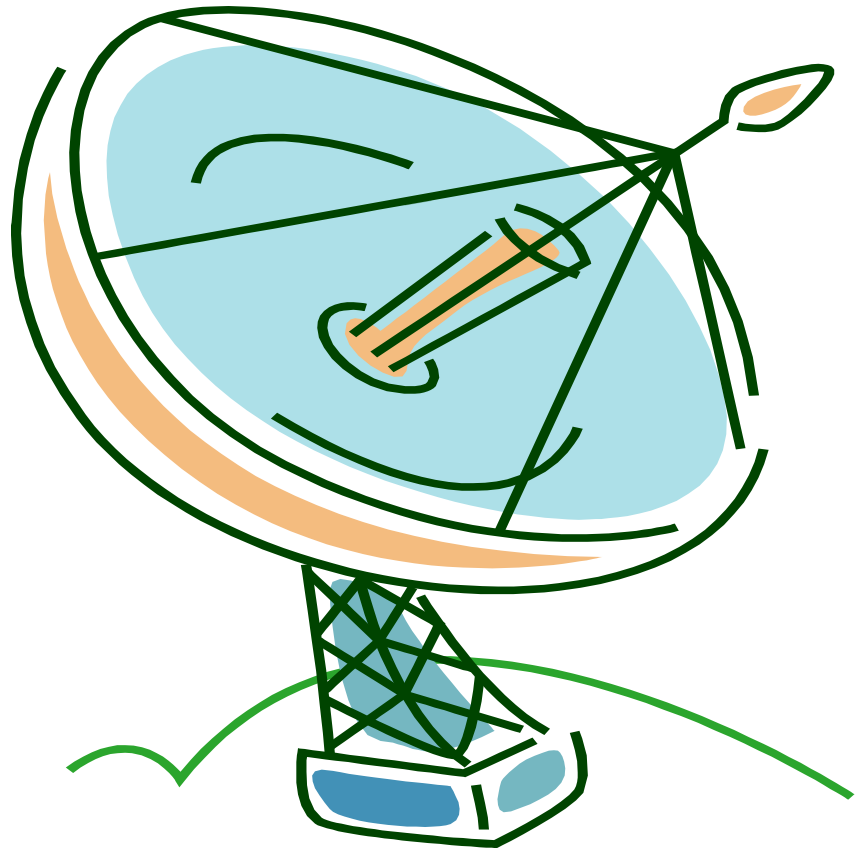
# Communication



# Communication

## Media

- Radio
- Community Events
- Mailings
- Cards/Tents
- Webpage
- Flyers to daycares



# Proactive Enrollment





# Simple Uniform Processes

## **KINDERGARTEN STUDENT – ORANGE TAG**

**FRONT**

**BUS 0163  
KENWOOD ELEM**

**BACK**

**AVA GIBSON  
KENWOOD DR @ FAY DR**

## **GRADES 1 thru 5 - BLUE TAG**

**FRONT**

**BUS 0163  
KENWOOD ELEM**

**BACK**

**BRIANNA ROSS  
MARCH RD @ CREST DR**

# Contingency Planning & Execution



# Central Office Depot Support

- 300+ helpers



# Just in case...

- Support Center
- Deployable Support Teams
- Additional Buses

# HOTLINE

Will be open:

Sunday, August 10<sup>th</sup> 5:00 p.m. to 7:00 p.m.

Monday, August 11<sup>th</sup> 7:30 a.m. to 4:30 p.m.

Tuesday, August 12<sup>th</sup> 7:30 a.m. to 7:00 p.m.

Wednesday, August 13<sup>th</sup> 6:00 a.m. to 6:00 p.m.

Thursday, August 14<sup>th</sup> 6:00 a.m. – 6:00 p.m.



**485-RIDE**

# State of the Art Technology

- GPS Routing
- GPS Tracking
- Cameras
- Digital Radios
- Video Conferencing
- Skype



# Final Thoughts

