



# KHSAA Corporate Sponsors

Board of Control Meeting – July 2014

# Whitaker Bank

\$125,000 – Platinum Level (BK Title through 2016)

Four \$1,500 scholarships; LED Signage & Video at BBK/GBK; Booth Space

20 tickets to BBK Tournament (cost out of price); Hospitality room access

Digital Program Ads; In-game promotion; Radio spot BBK/GBK, BA, FB

Webcast Spot BBK; BK Ticket mailing insert; Sideline Signage at FB, SO, SB, XC, T&F, BA

:30 Video spot at FB, T&F, WR, CC, BA; Corporate Banner at all events

# Rawlings

\$120,000 – Ball (Platinum) Sponsor (through 2021)/ \$1,000 in-kind

FB, BK, BA, SB - Worth title for SB; Rawlings title for BA

State Tournament balls for FB, BK, BA, SB

4 tickets to BBK; 3 tickets to GBK; 2 tickets to FB

# Russell Athletic

\$55,000 – Football Title (Gold Level) Sponsor (through 2015)

Sideline Signage; Video; In-Game Promotion; Display Booth at FB, BBK, GBK

14 Upper Club & 14 Lower Club Tickets; 12 parking passes

50 General Admission Tickets Each game

# Houchens Industries

\$50,000 – Girls Basketball Title (Gold Level) Sponsor (through 2015)

LED & Corporate Signage; Video; In-Game Promotion;

Display Booth at FB, BBK, GBK

34 Tickets & Hospitality; 12 parking passes; 150 Upper Level Tickets for Championship

Four Tickets and Two Tickets to BBK

# Forcht Bank

\$31,000 – Silver Level Sponsor

CLASS Awards Sponsor – Banquet, 32 \$350 Scholarships; 2 \$,3000 Scholarships

Uncommon Excellence Award Sponsor all events; Student Conference Sponsorship

Purchases Eight S16 Club Tickets

# Eastern Kentucky University

\$30,000 – Silver Level Sponsor

LED Courtside Signage; 8 tickets to both BK Tournaments (cost out of price)

Digital Program Ad; :30 Radio Spot both BK Tournaments; :30 Video at BA, BK, FB, WR

Corporate Banner at all events; Flier Distribution; Student Leadership Conference

# Morehead State University

\$30,000 – Silver Level Sponsor

LED Courtside Signage; 8 tickets to both BK Tournaments (cost out of price)

Digital Program Ad; :30 Radio Spot both BK Tournaments; :30 Video at BA, BK, FB, WR

Corporate Banner at all events; Flier Distribution; Student Leadership Conference

# Prairie Farms

\$20,000 Cash / \$10,000 Trade – Silver Level Sponsor

LED Courtside Signage; 8 tickets to both BK (cost out of price)/56 BBK endzone tickets (trade)

Program mention; :30 Video at BK, BA, FB, T&F and Wrestling; Sideline Signage at FB, T&F;

Corporate Banner at VB, WR

In-Game Promotion at BK, BA; :30 Radio Spot BA, FB

## Ted Cook Tire

\$26,000 – Silver Level Sponsor

24 Tickets to BBK (12 in S16 Club); Purchase Additional 40 sets (6 in S16 Club);

BBK Lodging at HQ Hotel; Signage at all events; Digital Program Ads

Sponsorship funds 3 vehicles for Executive Staff

## Dutch's Chevy & Ford – Mt. Sterling

Provides two courtesy car vehicles for Executive Staff use

16 tickets (8 per vehicle) to both BK Tournaments

Digital Program/Publication Ads

Hall of Fame Banquet Tickets - Four

# Leachman Buick GMC & Cadillac

\$15,000 – Golf Title Sponsor (through 2020)

Signage / Exhibit at Golf Championships

Two \$500 scholarships

Video at GBK, BBK, FB & Baseball

4 tickets to Both BK (cost out of sponsorship)

# Northern Kentucky University

\$12,750

LED Courtside Signage

8 tickets to both BK Tournaments (cost out of price)

B/G BK Hospitality room access; Program mention

:30 Video at BA, FB, T&F and Wrestling

## Baden

\$13,000 – Soccer Ball Adoption (through 2017)

Provide balls for postseason; signage at SO

## Select Sport America

\$10,000 – Soccer Ball Adoption (through 2017)

Provide balls for postseason; signage at SO

Provide balls for officials camp

## Ebonite

\$6,500 – Bowling Title Sponsor (through 2017)

Signage and Booth space at BW; Video at BBK, GBK, BA & TR

20 Tickets to BW; Sideline Signage at FB, SO, SB, XC & T&F

Corporate Banner at all events



# Musco Sports Lighting

\$5,000 – Plus

Student Leadership Conferences Sponsor; Signage at all events

Digital Program Ads; Signage at all events

4 Tickets to BBK (Cost charged to sponsorship)

# Huddle

\$4,000 – Ticket Provider

Exhibit at Annual Meeting, BBK, GBK

Supplies Tickets for Regular Season Events to Member Schools at No Charge

# Renewal Discussions

Subway – Silver Level Sponsor – All events, signage, video, webcast, radio – \$22,500 cash  
\$2,500 trade

Ale-8-One – BK, BA - \$20,000

Ky. Office of Hwy. Safety – BK, TR, SO, BA, SW, FB, T&F, Student Conference - \$15,000

Ky. Coaches Association – BK Exhibits, Ads, Clinic sponsorship, signage - \$10,000

Midway College – GBK, TN, T&F, SB, AR, SW, Webcast - \$7,800

Pannell Swim Shop – SW Exhibit/Vendor - \$6,000

Rafferty's – All events, signage, video, inserts - \$3,000 cash / \$10,000 trade