

Option 1 - Base Price	Walsworth	Studio III	Balfour	Lifetouch
	Jeff Brent	Greg Lamb	Jamie Marcial	Rick Zielke
	615-420-8644	270-754-1600	270-348-5725	502-348-2309
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				See
(232 pages - 500 copies)	\$21,660.00	\$18,500.00	\$19,364.00	Attached
Base Price as Specified Above (Book and CD)	\$24,250.00	\$23,500.00	\$23,278.00	
Additional Costs in Addition to Base Price:				
Additional or Fewer Books - Per Book - Book Only	\$27.60	\$21.00	\$23.33	
Additional or Fewer Books & CD - Per Book & CD	\$29.30	\$25.00	\$25.23	
Quote Extra Charge for Printing on End Sheets, Per Book			Quote	
Addition of 16 Pages - Color	\$2,380.00	\$1,750.00	\$1,884.90	
Addition of 16 Pages - Black & White	\$1,880.00	\$900.00	\$1,050.60	
Deletion of 16 Pages - Color	\$2,380.00	\$1,500.00	\$1,884.90	
Deletion of 16 Pages - Black & White	\$1,880.00	\$700.00	\$1,050.60	
Option 2 - Base Price				
(208 Pages - 350 Copies)	\$15,222.00	\$12,500.00	\$11,896.50	
Base Price as Specified Above (Book & CD)	\$18,100.00	\$16,000.00	\$14,935.00	
Base Price as Specified Above - 100% Color (Book Only)	\$19,789.00	\$20,000.00	\$19,732.74	
Additional Costs in Addition to Base Price:				
Cost for Silk Screen or Lithographing of Back Cover using	quote	quote		
Two Colors, Per Book			Quote	

Additional Charge Per Color Added on Front of Cover			
Per Book	quote	quote	Quote
Additional Charge for Each Color Added on Back			
Cover Per Book	quote	quote	Quote
Additional or Fewer Books, Per Book - Book Only	\$30.00	\$26.00	\$29.87
Additional or Fewer Books & CD, Per Book - Per Book and CD	\$33.00	\$32.00	\$33.99
Additional or Fewer Books - 100% Color - Book Only	\$33.00	\$29.00	\$33.99
Additional or Fewer Pages:			
Cost Per 16 Page B&W Signature Based on 350 Copies	\$1,197.00	\$950.00	\$1,050.60
Cost Per 16 Page B&W Signature Based on 350 Copies	\$1,197.00	\$950.00	\$1,050.60
Cost Per 16 Page Four Color Signature	\$1,697.00	\$1,750.00	\$1,884.90
Cost Per 8 Page B&W Flat Based on 350 Copies	\$598.00	\$450.00	\$525.30
Cost Per 8 Page Four Color flat	\$849.00	\$850.00	\$942.45
Cost Per 4 Pages Based on 350 Copies	\$424.00		NA
Cost for Stock Signature of Color Paper Within Book,			
Per Book	quote		Quote
Additional Cost for Use of One Spot Color on an 8 Page Flat	no charge	\$75.00	\$66.95
Additional Cost for Use of One Spot Color on 16 Page	no charge	\$125.00	\$66.95
Additional Charge for the Use of a Second Additional Spot	no charge		
Color on the Same 8 Page Printing Flat as in Item Above	no charge	\$75.00	\$66.95

Additional Charge for Each Special Effect Submitted w/Bid	quote	Quote	
Additional Charge for Personalized Copies w/Names	\$4.25		
Embossed on Cover	quote		\$5.15
Addition of 16 Pages - Color	\$1,697.00	\$1,750.00	\$1,884.90
Addition of 16 Pages - B&W	\$1,197.00	\$900.00	\$1,050.60
Deletion of 16 Pages - Color	\$1,697.00	\$1,500.00	\$1,884.90
Deletion of 16 Pages - B&W	\$1,197.00	\$700.00	\$1,050.60
Additional Cost for Special Art Work as Ordered, Cost Per Hour	\$45/hr-after the first hour	\$50.00	\$77.25
List Additional Charges, if any, for the Following:			
Reverse White Printing on 100% Black Background			Incl
Heavy Copy Pages		inc	Incl
60% and 30% Black Background Pages		inc	Incl
Solid Black Pages		inc	Incl
Printing on End Sheets	quote	inc	Quote
		quote	
Option 3 - Base Price			
(284 pages - 950 copies)	\$31,751.00	\$25,000.00	\$26,471.00
Base Price as Specified Above (Book & CD)	\$34,000.00	\$31,000.00	\$31,106.00
Base Price as Specified Above - 100% Color (Book Only)	\$36,251.00	\$35,000.00	\$36,977.00
Additional Charges in Addition to Base Price:			
Cost for Silk Screen or Lithographing of Back Cover Using	quote		
Two Colors, Per Book		quote	Quote
Additional Charge for Color Added on Front of Cover Per Book	quote	quote	Quote
Additional Charge for Each Color Added on Back Cover Per Book	quote	quote	Quote

Additional or Fewer Books, Per Book - Book Only	\$26.74	\$23.00	\$25.75
Additional or Fewer Books & CD - Per Book & CD	\$29.74		\$26.78
Additional or Fewer Pages:			
Cost Per 16 Page B&W Signature Based on 850 Copies	\$1,432.00		\$1,050.60
Cost Per 16 Page Color Signature Based on 850 Copies	\$1,932.00	\$950.00	\$1,884.90
Cost Per 8 Page B&W Flat Based on 850 Copies	\$716.00	\$1,750.00	\$525.30
Cost Per 8 Page Color Flat Based on 850 Copies	\$966.00	\$450.00	\$525.30
Cost Per 4 B&W Pages Based on 850 Copies	\$358.00	\$650.00	NA
Cost for Stock Signature of Color Paper Within Book, Per Book	quote		Quote
Cost for Colored Ink Used Within a 16 Page Signature, Per Book	no charge		Na
Cost of printing on endsheets	quote	na	Quote
Middle School			
300 Copies/72Pages	\$6,150.00	\$5,000.00	\$4,243.60
400 Copies/72Pages	\$6,900.00	\$6,500.00	\$5,819.50
300 Copies/80Pages	\$6,624.00	\$5,500.00	\$5,150.00
Additional costs if any:			
Additional or fewer books, per book	\$16.87	\$18.00	\$16.48
Additional or fewer pages, per 8 pg multiple	\$134.96	\$80.00	\$82.40
Additional cost for adding color pages	All Pages will be printed in color		
Additional cost for adding color tip ins - 4 pages	\$551.00	\$400.00	\$432.60
Additional cost for adding color tip ins - 8 pages	\$756.00	\$800.00	\$865.20
Additional cost of adding a color to the cover	quote		Quote
Additional cost for name stamping	\$4.25	quote	\$5.15
Rounding and backing	Inc	\$5.00	Quote
Cost for printing on end sheets	quote	quote	Quote
Cost of die for school designed cover	quote	quote	Quote

Cost per color for school designed liner	quote	quote	Quote
Special picture art effects(posterization,etc.)	quote		Incl
Company art per book	Inc	inc	Incl
Justified copy per page	Inc	inc	Incl
School alterations (from 3R sheets)	Inc	inc	Incl
School alterations (from computer disk)	Inc	inc	Incl
Heavy copy per page	Inc	inc	Incl
Index pages	Inc	inc	Incl
Color: 4 color	Inc	220/page	220/Page
Color: Spot color	Inc	80/page	70/Page
Paste-up of layout by school	N/A	inc	Incl
Saxon paper 80#	Inc	inc	Incl
Mailing/billing directly to the home	Quote	\$6.00	\$6.18
Electronically sending pages & proofs by computer	Inc	inc	Incl
Unlimited choice of fonts for computer use	Included	inc	Incl
Type & headlines of body copy up to 200 pt at any desired	Included	inc	Incl
alignment	Inc	inc	
Specification #11 at any desired percentage	Inc	quote	Quote
Hard Back Elementary			
Elementary - Memory Book	50 -100 copies		Based on 200 Copies
35 pages	\$18.45	\$19.00	\$19.84
40 pages	\$19.45	\$19.00	\$20.48
45 pages	\$20.45	\$20.00	\$21.10
50 pages	\$21.45	\$21.00	\$21.74
55 pages	\$23.45	\$21.50	\$22.37
60 pages	\$24.45	\$22.00	\$23.01
Elementary - Small Book			Based on 200 Copies
35 pages	\$18.45	\$19.00	\$19.84
40 pages	\$19.45	\$19.00	\$20.47
45 pages	\$20.45	\$20.00	\$21.10
50 pages	\$21.45	\$21.00	\$21.74
55 pages	\$23.45	\$21.50	\$22.37

60 pages	\$24.45			\$22.00	\$23.01
Soft Back Elementary					
Memory Book	50-100 copies	200 copies	400 copies	Based on 200 Copies	
35 pages	\$15.79	\$22.50 - 200	\$18.67 - 400 cop	\$11.00	\$12.94
40 pages	\$17.17	\$24.12 - 200	\$20.68 - 400 cop	\$12.50	\$13.58
45 pages	\$18.61	\$25.19 - 200	\$22.72 - 400 cop	\$13.00	\$14.20
50 pages	\$19.95	\$27.25 - 200	\$24.73 - 400 cop	\$13.50	\$14.84
55 pages	\$22.76	\$28.32 - 200	\$26.76 - 400 cop	\$15.00	\$15.47
60 pages	\$24.21	\$29.36 - 200	\$27.76 - 400 cop	\$16.00	\$16.11
Small Book				Based on 200 Copies	
35 pages	\$15.79	\$22.50 - 200	\$18.67 - 400 cop	\$11.00	\$12.94
40 pages	\$17.17	\$24.12 - 200	\$20.68 - 400 cop	\$12.50	\$13.58
45 pages	\$18.61	\$25.19 - 200	\$22.72 - 400 cop	\$13.00	\$14.20
50 pages	\$19.95	\$27.25 - 200	\$24.73 - 400 cop	\$13.50	\$14.84
55 pages	\$22.76	\$28.32 - 200	\$26.76 - 400 cop	\$15.00	\$15.47
60 pages	\$24.21	\$29.36 - 200	\$27.76 - 400 cop	\$16.00	\$16.11
	125- 200 copie	225-400 copies			
	\$12.83	\$12.20			
	\$13.98	\$13.28			
	\$15.04	\$14.29			
	\$16.13	\$15.34			
	\$18.35	\$17.45			
	\$19.47	\$18.51			
	\$12.83	\$12.20			
	\$13.98	\$13.28			
	\$15.04	\$14.29			
	\$16.13	\$15.34			
	\$18.35	\$17.45			
	\$19.47	\$18.51			