



Cash Income

Client	2013-2014	Notes
Rawlings	\$ 120,000	Includes Official Ball, SB Title, BA Title - through 2021
Musco Lighting	\$ 5,000	Official Lighting Sponsor; \$5,000 toward Student Conference
Kentucky National Guard	\$ 35,000	Through December, 2013
Forcht Bank	\$ 30,000	\$30,000 year through 2015 - CLASS AWARDS
Ted Cook Tire	\$ 26,000	Renewed through 2014 - Verbal Five Year Extension
Leachman	\$ 15,000	
KHSCA	\$ 10,000	Clinics/Conference
Houchens	\$ 50,000	through 2015
Ebonite	\$ 6,500	through 2017
Russell Athletic	\$ 55,000	FB Title - through 2014
LM&O Advertising	\$ 1,500	FB
Octagon	\$ 3,000	FB
Total	\$ 357,000	

In-Kind/Trade

Client	2013-2014	Notes
Hyatt Place	\$ 1,000	(10 Rooms - In Kind remainder of year plus corporate room rate through December 2013)
Dutch's Chevy	\$ 4,800	(One Courtesy Car)
Dutch's Ford	\$ 4,800	(One Courtesy Car)
Rawlings	\$ 12,000	(In-Kind Balls)
Rawlings	\$ 1,000	(In-Kind Product)
Windstream	\$ 6,000	(In-Kind DSL / Phone Lines at State Events)
Booth Exhibitor Trade	\$ 4,500	(First String/KEDC/Lane)
Total	\$ 34,100	

Advertising/Exhibitors

Client	2013-2014	Notes
Annual Meeting Exhibitors	\$ 1,800	
B/G BK Exhibitors/Misc	\$ 4,750	
Total	\$ 6,550	

Internal Totals All Projects	\$ 397,650	Includes Trade-In Kind Value Figures
Internal Cash Total	\$ 363,550	