**THIS IS A DECISION PAPER**

**TO: HARDIN COUNTY BOARD OF EDUCATION MEMBERSHIP**

**FROM: HEARTLAND ELEMENTARY SCHOOL PTO**

**DATE: MARCH 20, 2014**

**SUBJECT: APPROVAL OF THE SCHOOL MALL SCHOOLWIDE FUNDRAISER, TO RUN FROM MARCH 20th AND ONGOING FOR THE HEARTLAND ELEMENTARY PTO.**

**FACTS:**

Heartland Elementary Parent Teacher Organization (PTO) is seeking permission from the Board to host a school wide fundraiser during the upcoming school year. The proposed fundraiser will be used by the PTO for the following reasons:

A. support various end of the year parent and student events

B. support the student body by sponsoring various behavior and achievement incentives

All students are given the opportunity to inform their families of our School Mall program. Parents on a voluntary basis can sign up to be a School Mall member. By going through School Mall they will have access to purchase items from various retail chain stores. By purchasing items using the School Mall program, Heartland PTO will receive a percentage of the sale proceeds. All families will be invited to participate in this fundraiser. Participation will be voluntary and there will be no penalty for not participating. All students in the school will benefit from the funds raised as this fundraiser runs indefinitely or until the PTO withdraws their name from the School Mall program.

Per new Redbook policies enacted on July 1, 2013, all parent organizations are now considered booster clubs that must follow the booster club regulations of the Redbook. One regulation is the approval of school wide fundraisers by the Board of Education. Attached to this decision paper is an F-SA-2A form required per the Redbook for the fundraisers.

**RECOMMENDATION**

**I RECOMMEND THE BOARD APPROVE THE HEARTLAND ELEMENTARY PTO SCHOOL MALL SCHOOLWIDE FUNDRAISER TO RAISE FUNDS THAT WILL BENEFIT ALL STUDENTS BY SUPPORTING VARIOUS END OF THE YEAR STUDENT AND PARENT EVENTS AND SUPPORT THE STUDENT BODY BY SPONSORING VARIOUS BEHAVIOR AND ACHIEVEMENT INCENTIVES.**

**RECOMMENDED MOTION**

**I MOVE THE BOARD APPROVE THE HEARTLAND ELEMENTARY PTO SCHOOL MALL SCHOOLWIDE FUNDRAISER TO RAISE FUNDS THAT WILL BENEFIT ALL STUDENTS BY SUPPORTING VARIOUS END OF THE YEAR STUDENT AND PARENT EVENTS AND SUPPORT THE STUDENT BODY BY SPONSORING VARIOUS BEHAVIOR AND ACHIEVEMENT INCENTIVES.**