

River Run 2014

The River Run is a 10-mile road race taking place on Saturday, May 17, 2014 that will link downtown Henderson to downtown Evansville via the Twin Bridges. Race organizers anticipate that the event will draw approximately 2,000 – 3,000 race participants as well as a number of spectators and race volunteers.

Races often give back to a community via charitable contributions. Proceeds from The River Run will benefit the American Heart Association.

The River Run's proposed starting point at the Red Bank Park in downtown Henderson will showcase approximately 5.5 miles of the city on way to the Twin Bridges.

Accommodating a road race underscores a community's commitment to health and fitness. The River Run anticipates a large percentage of its participants will come from the Evansville/Henderson area.

The River Run will be looking to move 2000-3000 runners from Evansville to Henderson for the start. We are looking for 16-20 buses from the Henderson County School Corporation. The River Run could pay \$250 per bus.

We are planning on growing the River Run to a top-notch event for our area and nation wide. The goal of 2015 is to start in Evansville, and finish in Henderson.

Thank you for your consideration.

*Jim Bush
Race Director*

*Bob Wolf - Transportation
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