



**Cash Income**

Client	2013-2014	Notes
Rawlings	\$ 120,000	Includes Official Ball, SB Title, BA Radio and Coaches Clinic Sponsorship - through 2021
Musco Lighting	\$ 5,000	Official Lighting Sponsor; \$5,000 toward Student Conference
Kentucky National Guard	\$ 35,000	Through December, 2013
Forcht Bank	\$ 30,000	\$30,000 year through 2015 - CLASS AWARDS
Ted Cook Tire	\$ 26,000	Renewed through 2014 - Verbal Five Year Extension
Forcht Bank	\$ 20,000	Renewed through 2013 (State Baseball)
Leachman	\$ 15,000	Sponsor withdrawing following 2013 Event
KHSCA	\$ 10,000	Clinics/Conference
Houchens	\$ 50,000	through 2015
Ebonite	\$ 6,500	Bowling - 2014 - Verbal 3 year Extension through 2017
Russell Athletic	\$ 55,000	FB Title - through 2014
LM&O Advertising	\$ 1,500	FB
Octagon	\$ 3,000	FB
<b>Total</b>	<b>\$ 377,000</b>	

**In-Kind/Trade**

Client	2013-2014	Notes
Hyatt Place	\$ 1,000	(10 Rooms - In Kind remainder of year plus corporate room rate through December 2013)
Dutch's Chevy	\$ 4,800	(One Courtesy Car)
Dutch's Ford	\$ 4,800	(One Courtesy Car)
Rawlings	\$ 12,000	(In-Kind Balls)
Rawlings	\$ 1,000	(In-Kind Product)
Windstream	\$ 6,000	(In-Kind DSL / Phone Lines at State Events)
Booth Exhibitor Trade	\$ 1,500	(First String Media)
<b>Total</b>	<b>\$ 31,100</b>	

**Advertising/Exhibitors**

Client	2013-2014	Notes
Annual Meeting Exhibitors	\$ 1,800	
Exhibitors/Ads		
<b>Total</b>	<b>\$ 1,800</b>	
<b>Internal Totals All Projects</b>	<b>\$ 409,900</b>	Includes Trade-In Kind Value Figures
<b>Internal Cash Total All Projects</b>	<b>\$ 378,800</b>	