

The background of the slide features a repeating pattern of light green hexagons on a darker green gradient. A large white rectangular box is positioned on the right side of the slide. Inside this box, at the top, is a solid dark brown rectangle. Below it, the text "Back to School 2013" is centered in a green, sans-serif font. A thin, bright green horizontal line is located at the bottom of the white box.

Back to School 2013

Back to School Key Focus Areas

- Preparation
- Communication
- Proactive Enrollment
- Simple Uniform Processes
- Contingency Planning / Execution

PREPARATION



Year-round Back to School Taskforce

- Transportation
- Academic Services
- Technology
- Facilities
- Communications
- Student Assignment

Simulations / Training / Planning



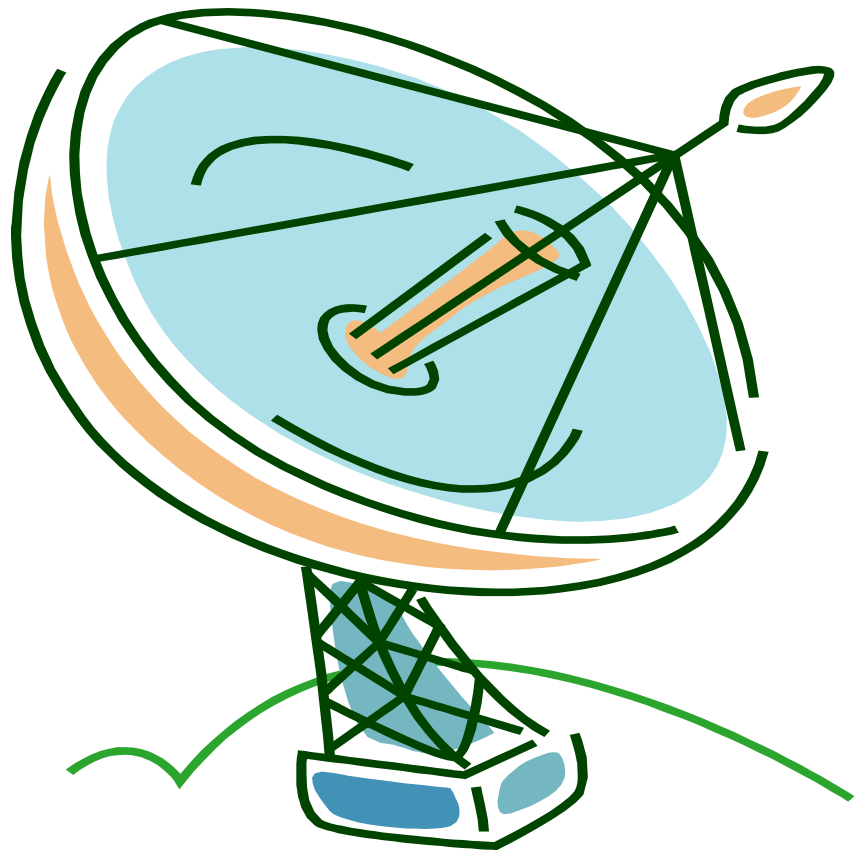
Communication



Communication

Media

- Radio
- Community Events
- Mailings
- Cards/Tents
- Webpage
- Flyers to daycares



Proactive Enrollment



Parent Orientation Sessions

<u>Site</u>	<u>Date</u>	<u>Community Group</u>
Kentucky Refugee Ministries	August 6th	New arrivals
Catholic Charities	August 13th	New arrivals
JCPS en Español Facebook page	Daily (July-August)	Hispanic
La Poderosa Radio	Once a week July/August	Hispanic

Simple Uniform Processes

- **KINDERGARTEN STUDENT - RED TAG**

FRONT

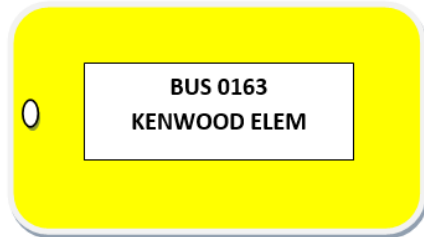


BACK



- **GRADES 1 thru 5 - YELLOW TAG**

FRONT



BACK



Contingency Planning & Execution



Central Office Depot Support

- 300+ helpers



Just in case...

- Support Center
- Deployable Support Teams
- Additional Buses

HOTLINE

Will be open:

Sunday, August 18th 5:00 p.m. to 7:00 p.m.

Monday, August 19th 6:00 a.m. to 4:30 p.m.

Tuesday, August 20th 5:00 a.m. to 7:00 p.m.

Wednesday, August 21st 6:30 a.m. to 6:00 p.m.



485-RIDE

State of the Art Technology

- GPS Routing
- GPS Tracking
- Cameras
- Digital Radios
- Video Conferencing
- Skype



Final Thoughts

