

Kentucky Board of Education
August 8, 2013

**Report from the President of the
Council on Postsecondary Education**

Kentucky eTranscript to Ease College Admissions Process and Create Efficiencies

Kentucky high school seniors will soon be able to send electronic transcripts to Kentucky colleges and universities, as well as some out of state schools, using the free Kentucky eTranscript process.

Jefferson County will be the first to make the system available district-wide. By the end of the year, Kentucky eTranscript should be available to students in public and private high schools across the state, as school districts are phased in and go live with the system.

Kentucky's eTranscript is provided free to high school students, school districts, colleges and universities by the Council on Postsecondary Education (CPE), the Kentucky Department of Education (KDE) and the Kentucky Higher Education Assistance Authority (KHEAA) which collaborated on the project. There is a nominal charge for students to send transcripts to non-participating colleges or universities.

The three state agencies worked with two private firms, Parchment and Infinite Campus, on the project. Parchment is the leader in eTranscript exchange in the U.S. and Infinite Campus is the largest American-owned student information system.

A list of participating colleges and universities is available [here](#). An example of an eTranscript can be found [here](#).

Kentucky's Yvonne Lovell Named National GearUp Professional of the Year

Yvonne Lovell of Louisville was selected from a national pool as the 2013 GEAR UP Professional of the Year. GEAR UP, or Gaining Early Awareness and Readiness for Undergraduate Programs, is a federally funded college access and readiness program that serves more than 700,000 low-income students.

Since 2000, Lovell has served as executive director of GEAR UP Kentucky 3.0, the statewide GEAR UP project for Kentucky now in its third round of funding. The current program works with 50 middle and high schools in 21 counties to help more than 14,000 Kentucky students and their families know how to prepare, apply and pay for college. The program is administered by the Council on Postsecondary Education.

Council's Aaron Thompson elected to national board

The Council on Postsecondary Education is pleased to announce that Dr. Aaron Thompson, senior vice president for academic affairs, has been elected to a three-year term to the board of directors of the National Council for Community and Education Partnerships (NCCEP).

NCCEP is a national non-profit, non-partisan organization that advances increased access to higher education for low-income, minority and first generation students.

Thompson has been with the Council for four years and also serves as a professor of sociology in the Department of Educational Leadership and Policy Studies at Eastern Kentucky University. He is a nationally recognized presenter and author in key educational policy areas including academic success, leadership, equity and achievement gap closing, curriculum development, and diversity and cultural competence.

For a listing of the NCCEP Board of Directors, visit <http://www.edpartnerships.org/board-directors-0>.

Council approves Rural Access Work Group recommendations

Read the [work group's set of recommendations](#) that aim to improve postsecondary access and success in rural, economically distressed counties with low levels of educational attainment.

Trusteeship Conference planning in full swing

The Governor's Conference on Postsecondary Education Trusteeship will be held September 12-13 at the Louisville Marriott Downtown. This year's conference will explore the link between postsecondary education and economic and workforce development. Ted Abernathy, Executive Director of the Southern Growth Policy Board, will open the conference. Abernathy is an Eisenhower Fellow for global economics and former Executive Vice President and COO for the Research Triangle Regional Partnership. His current work focuses on state innovation, local economic development planning, innovative regional clusters, workforce-economic development alignment, and civic engagement. On the second day, we will hear from Michael Crow, named by Time magazine as one of the top ten university presidents in the nation. Crow is transforming Arizona State University into a leading public metropolitan research university, which is focused on improving the quality of life, sustainable development, and economic competitiveness of Arizona. A member of the National Advisory Council on Innovation and Entrepreneurship and Council on Foreign Relations, he is the author of books and articles

relating to the design and analysis of knowledge enterprises, technology transfer, sustainable development, and science and technology policy.

KYAE launches free testing, outreach campaign

Kentucky Adult Education (KYAE) is sponsoring free GED[®] testing May 15-July 31. A layered, multi-media campaign highlighting Kentucky GED[®] graduates is in progress during June to raise awareness of GED[®] attainment and promote free testing. The campaign features newly produced TV and radio spots, posters and fliers with motivational stories, and information about the free testing period. All materials include KYAE's new logo and tagline, "Your future starts here."

In addition, a significant social media campaign will target potential GED[®] students during June. Banner, audio, and video ads featuring the same Kentucky GED[®] graduates will be placed on national websites (targeted to Kentuckians in the adult education demographic), Pandora radio, and Facebook. KYAE will use its Facebook page and Twitter account with frequent posts and tweets to reach a large and diverse audience. If you're active on Facebook and Twitter, please help spread the word to your friends and followers. Like KYAE on Facebook at www.facebook.com/KYAdultEducation and follow KYAE on Twitter at www.twitter.com/kyaereecie.