JCPS Student Assignment Update

BOARD OF EDUCATION
WORK SESSION - APRIL 22, 2013

Agenda

- Review of Changes
- Registration and Application Process
- Placements
- Timeline
- Next Steps
- Questions

What's New in Student Assignment?

On-line Registration	Students new to JCPS registered
On-line Application	No more paper applications
Registration/ Application Sites	15 sites located throughout district as well as local schools
New Application Period	Elementary Application Period (Nov 19- Jan 11) Middle and High App period (Oct 29 – Jan 11)
Automated Assignment	Computer generated assignment with review by Student Assignment staff
Magnet Apps	Elementary Magnet Apps processed 1st before cluster apps
Ambassador Program	School specific ambassadors for school tours
New Clusters	13 Elementary Cluster Configuration for 2013-2014
Optional Programs	Removed application process for elementary optional programs; services remain
Advisory Committee	Principal committee(s) give input and provide regular feedback

What stays the same?

- Middle & High School optional programs, magnet programs, magnet schools
- Elementary magnet programs & magnet schools
- School's review and acceptance of applications for optional programs, magnet schools & magnet programs

Register

- Students new to JCPS
- Get Parent Portal ID

Discover

- Showcase of Schools
- Parent Information Sessions
- Choices Book
- JCPS Website
- School Tours

Apply

- Middle and High School
 October 29 through January 11
- Elementary School Clusters and Magnets
 November 19 through January 11

Placement

- · Middle and High School Magnets—
- Elementary School Magnets—
 March
- Elementary Clusters—April



Registration and Application

- All incoming kindergarten students and new students to JCPS registered
- 15 registration sites were in operation throughout the district with evening and Saturday hours available at some sites
- Schools also worked with families to register new students
- Positive feedback received on parent convenience and support provided at sites
- Areas to improve include: training for staff and simplifying the registration process

Placement

• Computer assignment process considered 5 factors when assigning students: Parent choice, siblings, resides, diversity

and capacity Survey schools on room Parent usage each fall Choice Data used to set projections and capacity counts approved by Board in January Capacity **Diversity** Siblings Resides

Student Placement

Placements	Kindergarten Example	
ESL	419	
Magnet	1386	
Cluster*	4482	
ECE Low Incidence	Currently being placed	
Total	6287	

^{*}Cluster applications are assigned through the computer algorithm

We expect 1,400 additional kindergarten applications over the summer

Application Numbers: Elementary Clusters

	2013-2014 # Applications	2013-2014 % Receiving 1st or 2nd Choice	2012-2013 # Applications (post Cluster Exchange)	2012-2013 % Receiving 1 st or 2 nd Choice
Elementary (K)	4,482	96.6%	6,805	83.0%

2013-2014 data through April 16, 2013

Application Numbers: Magnets

	2013-2014 # Applications	2013-2014 % Receiving 1st or 2nd Choice	2012 - 2013 # Applications	2012-2013 % Receiving 1 st or 2 nd Choice
Elementary	3,662	55%	3,602	50%
Middle	3,838	42%	4,084	56%
High	4,396	53%	4,836	56%
Total	11,896	50%	12,522	54 %

Data through close of application period

Current Timeline

April 12	All students who applied as of April 1st are placed at schools; Schools mail "Welcome Letters"
May 6	Transfer applications available for 2013-14.
May 8	All students who applied from April 2 nd –May 2 nd are placed at schools Schools mail "Welcome Letters" Welcome letter to be generated daily thereafter.
July 29th – August 16	Registration/Application Blitz for Families who have moved
August 20	First Day of School

Next Steps

- Gathering more feedback from stakeholders
- Developing comprehensive communication strategy
- Revising registration form
- Improving address verification process
- Updating training for staff
- Working on summer blitz period (the app mobile)
- Conducting magnet review

Highlights: Focus on Customer Service

- Improved efficiency
- More consistency in service to parents
- More targeted support to families in need
- More convenient for some parents
- Expanded application period for elementary
- Less data entry for schools
- Parents notified of placement earlier

