Dear Parent or Guardian

We are writing to inform you of an upcoming opportunity for your son or daughter to sign up for football or cheerleading. Dayton Youth Football is an organization that competes in the Northern Kentucky Youth Football League. Our athletes range in age from 4-14 in cheerleading and from 5-14 in football. What some of you might not know is that Southgate is a designated “Gray Area” in the NKYFL, so anyone from these areas are eligible to play for DYF.

In DYF we stress the following…

* Safety - Since 2010 we have purchased new uniforms for cheerleading and football. Including over 100+ new football helmets. As well as follow all NKHSAA guidelines regarding equipment, heat procedures, hydration, and more.
* Coaching fundamentals - All of our head and assistant coaches must be voted on and approved by our Board of Directors and pass background checks. We emphasize the importance of proper technique, fundamentals, and safety within the practices and games.
* Discipline & Growth - We believe that being part of a cheerleading squad or football team is more than just cheers and x’s and o’s. We emphasize leadership, teamwork, discipline, self esteem, & more lessons that will be useful in everyday life.

Advantages of being part of DYF…

* Location - All of our divisions practice at Gil Lynn Park right by Dayton High School. Which is less than a 10 minute from Southgate schools. Home games are at Davis Field also in Dayton, KY. (We had 5 home games last season)
* Opportunity for Playing Time - Being a smaller city like Southgate we have less of an area to draw from. Usually meaning less kids per team. Last season we had Roughly 200 athletes participating on 10 different divisions. (Cheer & Football)
* Competition - Last season we proudly had 2 divisions in the NKYFL playoffs for football. We also had cheer squads place 1st & 2nd place overall in the NKYFL Cheer Competition.
* Cost - We are currently the lowest priced organization in the NKYFL, with league fees for the first child at $75, second child $50, third child $35, and free thereafter. Football players only have to provide their own cleats, girdles, and pants pads. Cheerleaders have to additionally purchase their cheer gear package ($140) which they keep.

We hope that if your child is interested in participating in football or cheerleading this upcoming season that you will join us on ----**March 27th** -------------------- for sign ups. We will be at the **Southgate -------School Cafeteria**------------------- **at 3:30** -------- . We only ask for a $20 deposit and we will have sign up packets on hand that evening. Finally if you have any questions in the mean time please feel free to contact me at the information listed below.

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