



Cash Income

Client	2012-2013	Notes
Rawlings	\$ 105,000	Includes Official Ball, SB Title, BA Radio and Coaches Clinic Sponsorship - through 2016
Musco Lighting	\$ 5,000	Official Lighting Sponsor; \$5,000 toward Student Conference
Kentucky National Guard	\$ 24,000	Through December, 2012
Forcht Bank	\$ 30,000	\$30,000 year through 2015
Ted Cook Tire	\$ 26,000	Renewed through 2014
Kentucky National Insurance	\$ 20,000	Renewed through 2013
Leachman	\$ 15,000	contracted through 2020 event
H&W Sports	\$ 7,000	
Houchens	\$ 50,000	through 2015
Ebonite	\$ 6,500	Bowling - 2014
Russell Athletic	\$ 55,000	FB Title - through 2014
Total	\$ 343,500	

In-Kind/Trade

Client	2012-2013	Notes
Hyatt Place	\$ 1,000	(10 Rooms - In Kind remainder of year plus corporate room rate through December 2012)
Dutch's Chevy	\$ 4,800	(One Courtesy Car)
Dutch's Ford	\$ 4,800	(One Courtesy Car)
Fairfield Inn & Suites	\$ 1,000	(10-Rooms - In Kind)
Rawlings	\$ 12,000	(In-Kind Balls)
Rawlings	\$ 1,000	(In-Kind Product)
Windstream	\$ 6,000	(In-Kind DSL / Phone Lines at State Events)
Booth Exhibitor Trade	\$ 1,500	(First String Media)
Total	\$ 32,100	

Advertising/Exhibitors

Client	2012-2013	Notes
Annual Meeting Exhibitors	\$ 1,200	
Hall of Fame Golf Outing		
KHSCA	\$ 3,100	Includes HOF Golf/Banquet Sponsorship / Print Advertising
Exhibitors/Ads		
Total	\$ 4,300	
Internal Totals All Projects	\$ 379,900	Includes Trade-In Kind Value Figures
Internal Cash Total All Projects	\$ 347,800	