

DUAL ADVANTAGE

March 21, 2012

Mr. Mike Kenner, Superintendent
Todd County Schools
205 Airport Road
Elkton, KY 42220

Dear Mike:

Last year, the Rotary Club of Elkton launched a new initiative supporting high school students wanting to take dual credit courses in preparation for college. Businesses and industry joined with the farming community and individuals across Todd County to help us raise over \$20,000! In fact, the first year response coupled with the tremendous need and return on investment to our community has led local Rotarians to make this our primary mission, now and into the future.

The opportunity for dual credit encourages many students to begin their post secondary education who might not otherwise consider college, by allowing them to take courses for both high school and college credit.

Tuition for these classes, while often less expensive than traditional college courses, is nonetheless costly and many students struggle to afford this opportunity. The Rotary Club of Elkton, through its **DualAdvantage** program, wants to eliminate the financial barrier to students by providing scholarships to dual credit students, enabling them to take full advantage of this opportunity. We have established this fund with the goal of eventually being able to provide dual credit courses for all students.

While the twenty thousand dollars raised in 2011 was significant, every penny was used. Tuition costs have exceeded \$800 per student in 2012, with more students desiring to advance their education through this program. With the community's support across Todd County, I believe we can meet the challenge and reach our goal of \$50,000 in 2012.

The brief video presentation on the enclosed DVD describes the dual credit program at Todd Central High School, highlights the varied benefits to students, and emphasizes how the community can "pay forward" to ensure a prosperous future for Todd County.

This program is worthy of our support. I have enclosed a donor form to facilitate your 2012 contribution. I hope you will send your contribution today.

Sincerely,

Steve Walters

Steve Walters
President

Elkton Rotary Club Foundation, Inc. • P.O. Box 60 • Elkton, Kentucky 42220

Advancing our Students...Enhancing our Community.