



Cash Income-Client	2011-2012	Notes
Flav-O-Rich	\$ 6,000	
PNC	\$ 140,000	(Includes \$25,000 for internet exposure)
Rafferty's	\$ 2,500	
Drive Smart	\$ 5,500	
Pannell Swim Shop	\$ 11,000	State Swim Title
<b>Total</b>	<b>\$ 165,000</b>	
Media/Advertising-Client	2011-2012	Notes
Football Radio Network	\$ 500	Drive Smart
Combos - Various Programs		
Exhibitors/In-Game Promos		
Television/Video Board Sales	\$ 3,000	Spencerian
<b>Total</b>	<b>\$ 3,500</b>	
Dorna Signage-Client	2011-2012	Notes
AT&T/YP.com	\$ 9,000	
Drive Smart	\$ 9,500	
Morehead State	\$ 9,500	
Flav-O-Rich	\$ 9,000	
NKU	\$ 9,500	
<b>Total</b>	<b>\$ 46,500</b>	
Internet Sales-Client	2011-2012	Notes
<b>Total</b>	<b>\$0</b>	
In Kind Trade-Client	2011-2012	Notes
Rafferty's	\$6,500	(BBK/GBK/BA/SW/SO)
AT&T/YP.com	\$30,000	
<b>Total</b>	<b>\$ 36,500</b>	
<b>iHigh Totals All Projects</b>	<b>\$ 251,500</b>	<b>Includes Trade-In Kind Value Figures</b>
<b>iHigh Cash Total All Projects</b>	<b>\$ 215,000</b>	