



**Cash Income**

Client	2011-2012	Notes
Rawlings	\$ 100,000	Includes Official Ball, SB Title, BA Radio and Coaches Clinic Sponsorship
Musco Lighting	\$ 5,000	Official Lighting Sponsor; initial contracted amount settles in June with additional
Kentucky National Guard	\$ 35,000	One Year
Forcht Group of Kentucky	\$ 25,000	Through 2012 ; Already signed 3 year extension for \$30,000 year through 2015
Ted Cook Tire	\$ 26,000	Renewed through 2014
Forcht Bank	\$ 20,000	Renewed through 2013
Leachman	\$ 15,000	contracted through 2020 event
H&W Sports	\$ 10,500	renewed through 2012
Houchens	\$ 50,000	through 2015
AT&T Mobility	\$ 16,387	(Two year agreement approval for renewal) - 2010-11
Russell Athletic	\$ 50,000	FB Title
<b>Total</b>	<b>\$ 352,887</b>	

**In-Kind/Trade**

Client	2011-2012	Notes
Hyatt Place	\$ 1,000	(10 Rooms - In Kind remainder of year plus corporate room rate through December 2012)
Dutch's Chevy	\$ 4,800	(One Courtesy Car)
Dutch's Ford	\$ 4,800	(One Courtesy Car)
Fairfield Inn & Suites	\$ 1,000	(10-Rooms - In Kind)
Holiday Inn	\$ 690	(10 Rooms - State VB Staff/Officials)
Hilton Garden Inn - BG	\$ 5,100	(Total of 51 individual comp room nights for GF HQ Hotel)
Rawlings	\$ 12,000	(In-Kind Balls)
Rawlings	\$ 1,000	(In-Kind Product)
Windstream	\$ 5,000	(In-Kind DSL / Phone Lines at State Events)
Booth Exhibitor Trade	\$ 1,500	(First String Media)
<b>Total</b>	<b>\$ 36,890</b>	

**Advertising/Exhibitors**

Client	2011-2012	Notes
Annual Meeting Exhibitors	\$ 1,200	
Hall of Fame Golf Outing	\$ 500	
KABC	\$ 2,000	
KHSCA	\$ 3,000	Includes HOF Golf/Banquet Sponsorship / Print Advertising
Exhibitors/Ads	\$ 1,300	Misc. including WR
<b>Total</b>	<b>\$ 8,000</b>	
<b>Internal Totals All Projects</b>	<b>\$ 397,777</b>	Includes Trade-In Kind Value Figures
<b>Internal Cash Total All Projects</b>	<b>\$ 360,887</b>	