

H&W
EST. 1989
SPORT SHOP
CAMPBELLVILLE, KENTUCKY



adidas High-School Partnership



At adidas, we are focused on the High School Athlete. We want to partner with our loyal dealers to create a focused program that will help your athlete/ school prepare for the field/ court. We want you to be a part of this partnership in seeing your athletes and programs succeed.

Because of this, we at adidas Team Sports is pleased to offer _____ an all adidas Athletic Program Contract for the Fall 2011-2014 seasons. Agreement will begin on July 1, 2011 through June 30, 2014.

Purchases and Promotional Benefits

- 1) Elite Team discounts on footwear, apparel and accessories
 - Custom Uniforms will have it's own pricing structure
- 2) Year One School will receive a signing bonus of **\$7,500** in adidas promotional product at adidas retail price. Promotional apparel will be selected from any current adidas Team catalog. Year 2 and 3 School will receive **\$2,000** in adidas promotional product at retail price.
- 3) If School spends over **\$60,000** in one calendar school year from July 1- June 30th, school will receive an additional 300 blank adidas tees.
- 4) School will receive 4 adidas banners Free of Charge to display at football, basketball and baseball/softball facilities.
- 5) If School connects adidas with an additional school referral that results in an additional signed adidas all-school agreement, School will receive an additional 40 staff polos.
- 6) School will qualify for "FAN ATTACK" fundraising program

Terms and Conditions

- 1) School will be required to purchase adidas uniforms during the contracted seasons in accordance with School set uniform purchasing cycles.
- 2) During the term of this agreement, School athletes and coaches will wear adidas apparel, footwear products when applicable.
- 3) All promotional products will be shipped blank; adidas will not be responsible for embellishment costs on promotional items.
- 4) School will be responsible for freight charges.

In witness whereof, the parties hereto have duly executed this agreement as of the date first above written

Athletic Director

adidas Team Manager

Principal _____

Superintendent _____