

Proposal to Host 2011-2014 KHSAA State Soccer Tournament

Presented to: KHSAA Board of Control
Presented By: Georgetown College
Date Presented: April 14, 2011

Georgetown College respectfully submits a bid to the KHSAA Board of Control to host the State Soccer Tournaments for 2011-2014. Toyota Stadium is an excellent site for the tournament and the college is prepared to meet all requirements presented by the KHSAA. Georgetown College has served as host for this event for the past eight years and has experience in the specific event planning and execution.

Following are responses to the items requested:

A. FACILITY

1. Toyota Stadium seats approximately 5,000 total people. Toyota Stadium is equipped with 471 chair back seats, 315 bleacher back seats, and 4,214 bleacher seats
2. Georgetown College acknowledges any planned events during the proposed scheduled weeks will be re-located or re-scheduled to accommodate the tournament.
3. Availability for the following dates is acknowledged and committed:
 - a. Week of October 30 through November 5, 2011
 - b. Week of October 28 through November 3, 2012
 - c. Week of November 3 through November 9, 2013. As well as alternative play dates of October 27 through November 2, 2013.
 - d. Week of November 2 through November 8, 2014. As well as alternative play dates of October 26 through November 1, 2014.
4. Georgetown College acknowledges that the above schedule is not fixed and is subject to change in the future.
5. Parking for team buses, media, and KHSAA officials will be designated and reserved. Adequate parking exists on site to accommodate spectators for this event. Georgetown College will provide personnel necessary to aid in the entrance and exit of spectators for this event. A minimum of three to six Campus Safety officers and student workers will be utilized each night to aid in parking entry and exit.
6. The playing field at Toyota Stadium can be configured according to National Federation of State High Schools Association standards, specifically 110 yards

- by 65 yards per KHSAA specifications as stated, as well as the maximum length and width of 120 yards by 80 yards.
7. The playing surface at Toyota Stadium is currently Bermuda grass. We are currently planning to renovate to playing surface to field turf in the summer of 2012.
 8. Soccer goals will be placed and secured in accordance with National Federation of State High Schools Association rules. Georgetown College will prepare and paint the field for each evening's matches, using yellow paint for the soccer field. All lines will be freshly painted prior to the finals on Saturday evening.
 9. Georgetown College agrees to place the soccer goals in position at least 90 minutes prior to the start of play each night.
 10. Toyota Stadium will be available to the KHSAA no later than four hours before the start of play for final setup and signage placement each day of the event.
 11. Georgetown College will provide a duly authorized site manager during the event. The site manager will be responsive to the needs of the KHSAA and will be designated to carry out the college's responsibilities in hosting the event.
 12. The appropriate security will be provided for each night of the event. A minimum of two uniformed police officers will be on duty for security and crowd control each night. The college will provide additional uniformed Campus Safety officers as the KHSAA and the site manager deem appropriate based on anticipated attendance and other safety-related issues.
 13. Hospitality for KHSAA staff and guests will be provided each night. Amount of food and beverages provided will be determined based on estimates by the KHSAA. Georgetown College will be responsible for providing hospitality for a maximum of 100 persons per evening. The KHSAA will be responsible for issuing VIP credentials and monitoring the use of the hospitality areas.
 14. Georgetown College will notify the local ambulance service of the event and request on-call service, which means that the assigned unit may leave to respond to another call. A designated ambulance, which would remain on site during the entire event, may be requested each night at KHSAA's expense (approximately \$150/evening).
 15. All gates will be secured by site manager no later than 5:00 pm each evening. All gates will be monitored and secured throughout the evening.

16. Multiple phone lines are available to the KHSAA in the Toyota Stadium press box. Phone lines are also available to the KHSAA in the Ticket Office and President's Box. Toyota Stadium is also equipped with Ethernet and wireless capabilities.
17. Georgetown College and its food service representative, Sodexo, will staff all concessions areas adequately. Georgetown College and its food service representative, Sodexo, will retain all revenue from concessions sales.
18. Toyota Stadium is equipped with two men's bathrooms and two women's bathrooms on the main concourse of the stadium.
19. Georgetown College confirms the understanding that staff may not have uninhibited access to the facility during the event.

B. RENTAL COST AND FEES

1. Rental cost for Toyota Stadium for 2011-2014 will be \$10,000 per event. This figure will be a flat fee and will cover all expenses including facility rental, personnel, catering, supplies, etc., with the exception of designated ambulance services. Any events that are cancelled or postponed due to inclement weather or other unforeseen circumstances will be rescheduled on a date to be mutually agreed upon by Georgetown College and the KHSAA.
2. Georgetown College will charge a parking fee of \$5 per car for parking. Georgetown College shall bear all costs related to parking including staffing, security and rental of off-site parking over-flow. Georgetown College shall retain all net proceeds from parking revenue.
3. No additional charge.
4. No additional charge.
5. No additional charge.
6. KHSAA shall pay for ambulance service based upon specified use.
7. No additional charge.
8. Sodexo shall operate and retain all concessions revenue. There will be no additional charge to KHSAA.
9. No additional charge, provided that fixed and existing restroom facilities are adequate. If additional portable toilets are requested, there would be an additional charge based on actual cost of delivery, set-up and service.

C. AUXILIARY SPACE FOR TOURNAMENT OPERATION

1. Toyota Stadium has multiple areas, which can be used for hospitality, both inside and outside the stadium. Additionally, Toyota Stadium has an exceptional press box area with space for media workstations and phone lines.
2. There also exist three small rooms within the grandstand, which can be used for filming, evaluation of officials, and/or hospitality. The President's Box,

located next to the press box, can be used for hospitality for school officials, KHSAA special guests, and/or KHSAA staff.

3. Behind the Ticket Office area are two additional small rooms, which can be utilized as staff working areas and for storage of necessary items. Adequate space for novelty, program, and apparel sales are also available.
4. Toyota Stadium has two large dressing rooms for teams below the stands. Keys to these rooms will be provided to the KHSAA each night of the event and collected at the conclusion of each night's matches. The training room used by the Georgetown College athletics teams and the Cincinnati Bengals Training Camp will be available if needed.
5. In addition to the two large dressing rooms below the stands there is a smaller dressing room for officials. A key will be provided to the KHSAA each night of the event and collected at the conclusion of each night's matches.

D. OTHER RIGHTS

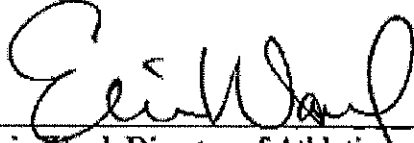
1. Georgetown College will not expect to receive any royalties from the sale of novelties, programs, or apparel.
2. Georgetown College will waive all rights to television as well as internet and other media.
3. Georgetown College grants the KHSAA use of Toyota Stadium for advertising purposes through signage placement, handouts and public address announcements. Georgetown College requires that all existing facility signage remain intact. Advertisers for Georgetown College acknowledge that they have no rights to exclusivity where the KHSAA is concerned.
4. Georgetown College acknowledges that the KHSAA will be solely responsible for the solicitation and maintenance of any corporate partnership specific to this event.

E. PROPOSAL VARIANCE

Georgetown College has no specific issues with a revolving site plan, however we would prefer to be awarded the event for each of the next four years. Should KHSAA determine that a revolving site plan be necessary, Georgetown College would request to have input regarding specific years that the event would be held on campus so that conflicts with home football games can be avoided, if possible.

This proposal has been prepared and presented in good faith by Georgetown College in hopes of securing the bid for the 2011-2014 KHSAA State Soccer Tournament.

Respectfully submitted by:



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4-29-11

Date

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TOTAL # OF PAGES, INCLUDING COVER: 6

NOTES/COMMENTS: _____

