

FORT THOMAS INDEPENDENT SCHOOLS
28 North Fort Thomas Avenue
Fort Thomas, Kentucky 41075

REQUEST FOR BIDS

**PUBLISHING SERVICES TO PRODUCE
DISTRICT NEWS MAGAZINE AND ANNUAL REPORT**

Bid Deadline: April 15, 2022, at 2:00pm, local time
Fort Thomas Independent Schools
28 North Fort Thomas Avenue
Fort Thomas, Kentucky 41075

Contact: Peggie Hughes
Phone: 859.815.2021
Fax: 859.442.4016
Email: Peggie.Hughes@fortthomas.kyschools.us
*Reference 'Bid for Publishing Services' in subject line

BID DESCRIPTION:

The Board of Education of Fort Thomas, Kentucky (herein after called The Board of Education) will receive sealed bids to provide publishing services to produce the District's news magazine and calendar.

You are invited to submit a sealed bid, subject to the specifications, terms and conditions of this solicitation. Please read the instructions and specifications carefully. Failure to comply with these instructions and specifications will disqualify your bid.

Copies of this solicitation and any issued Addenda may be obtained in the Office of the Superintendent at 28 North Fort Thomas Avenue, Fort Thomas, Kentucky, between 8am and 4pm, Monday through Friday, prior to the time and date specified for bid deadline.

All bids must be received by 2:00pm, local time, Friday, April 15, 2022, and none will be considered thereafter. Receipt of a bid after the 1:00pm deadline will automatically disqualify that bid and it will be returned unopened. We do not accept FAX bids. The Board of Education cannot assume the responsibility for any delay as a result of failure of the mails to deliver bids on time.

Notice To Bidders

Sealed bids will be received by Fort Thomas Independent Schools, 28 North Fort Thomas Avenue, Fort Thomas, KY 41075, at the office of the Superintendent, during normal business hours until 2:00pm, local time, April 15, 2022, for publishing services. Specifications, if not received, may be obtained at the Office of the Superintendent of Fort Thomas Independent Schools.

Bids shall be sealed and addressed to Fort Thomas Independent Schools, to Peggie Hughes, 28 Fort Thomas Avenue, Fort Thomas, KY 41075. Envelopes shall be clearly marked in the lower left-hand corner "Bid for Publishing Services". Bids shall be opened and acknowledged immediately after the time for filing such bid has expired.

All questions concerning specifications are to be submitted in writing to Peggie Hughes, 28 North Fort Thomas Avenue, Fort Thomas, KY 41075.

No bidder may withdraw his bid within sixty (60) days after the actual date of the opening thereof, unless mutually agreed to by the owner and vendor.

The owner reserves the right to reject any and all bids and to waive any informality or irregularity in any bid received.

By order of the Board of Education, Fort Thomas Independent Schools.

CONFLICT OF INTEREST

It shall be a breach of ethical standards for any employee with procurement authority to participate directly in any proceeding or application; request for ruling or other determination; claim or controversy; or other particular matter pertaining to any contract or subcontract, and any solicitation or bid therefore, in which to his knowledge:

- a. He, or any member of his immediate family, has a financial interest herein: or
- b. a business or organization which he or any member of his immediate family has a financial interest as an officer, director, trustee, partner or employee, is a party; or
- c. any other person, business, or organization with whom he or any member of his immediate family is negotiating or had an arrangement concerning prospective employment is a party. Direct or indirect participation shall include, but not limited to, involvement through decision, approval, disapproval, recommendation, preparation of any part of a purchase request, influencing the content of an specification or purchase standard, rendering of advice, investigation, auditing or in any other advisory capacity.

It is a violation of Kentucky Law for any board member or employee with procurement authority, or a member of their immediate family, to have a pecuniary interest either directly or indirectly in an amount exceeding \$25.00 per year in any purchase of goods or services by the Board of Education or any school thereof. Violation of this provision subjects the board member or employee to forfeiture of their position and/or employment with the school system.

I, hereby, certify that no member of my immediate family is an employee with procurement authority or board member of the Fort Thomas Independent Schools.

Signature

Date

References: KRS 156.480
OAG 80-32
Model Procurement Code 45A.455

**Fort Thomas Independent Schools
28 North Fort Thomas Avenue, Fort Thomas, KY 41075**

**“PROHIBITION AGAINST CONFLICTS OF INTEREST,
GRATUITIES AND KICKBACKS”**

ANY EMPLOYEE OR ANY OFFICIAL OF THE BOARD OF EDUCATION OF FORT THOMAS, KENTUCKY, ELECTIVE OR APPOINTIVE, WHO SHALL TAKE, RECEIVE, OR OFFER TO TAKE OR RECEIVE, EITHER DIRECTLY OR INDIRECTLY, ANY REBATE, PERCENTAGE OF CONTRACT, MONEY, OR OTHER THINGS OF VALUE, AS AN INDUCEMENT OR INTENDED INDUCEMENT, IN THE PROCUREMENT OF BUSINESS, OR THE GIVING OF BUSINESS, FOR OR TO, OR FROM, ANY PERSON, PARTNERSHIP, FIRM OR CORPORATION, OFFERING, BIDDING FOR, OR IN OPEN MARKET SEEKING TO MAKE SALES TO THE BOARD OF EDUCATION OF FORT THOMAS, KENTUCKY, SHALL BE DEEMED GUILTY OF A FELONY AND UPON CONVICTION SUCH PERSON OR PERSONS SHALL BE PUNISHED BY A FINE NOT TO EXCEED FIVE THOUSAND DOLLARS (\$5,000) OR BY IMPRISONMENT IN THE PENITENTIARY FOR NOT LESS THAN ONE (1) YEAR NO MORE THAN TEN (10) YEARS, OR BOTH SO FINED AND IMPRISONED IN THE DISCRETION OF THE JURY.

EVERY PERSON, FIRM, OR CORPORATION TO MAKE, OR PAY, OR GIVE, ANY REBATE, PERCENTAGE OF CONTRACT, MONEY OR ANY OTHER THING OF VALUE, AS AN INDUCEMENT OR INTENDED INDUCEMENT, IN THE PROCUREMENT OF BUSINESS, OR THE GIVING OF BUSINESS, TO ANY EMPLOYEE OR TO ANY OFFICIAL OF THE BOARD OF EDUCATION OF FORT THOMAS, KENTUCKY, ELECTIVE OR APPOINTIVE, IN HIS EFFORTS TO BID FOR, OR OFFER FOR SALE, OR TO SEEK IN THE OPEN MARKET, SHALL BE DEEMED GUILTY OF A FELONY AND SHALL BE PUNISHED BY A FINE NOT TO EXCEED FIVE THOUSAND DOLLARS (\$5,000) OR BY IMPRISONMENT IN THE PENITENTIARY FOR NOT LESS THAN ONE (1) YEAR NOR MORE THAN TEN (10) YEARS, OR BOTH SO FINED AND IMPRISONED IN THE DISCRETION OF THE JURY.

NOTE: IT IS A MISDEMEANOR NOT TO HAVE THIS PROHIBITION ON EVERY SOLICITATION OR CONTRACT DOCUMENT. THE PENALTY IS A \$5,000 FINE OR ONE (1) YEAR IMPRISONMENT OR BOTH ON CONVICTION.

**I hereby certify that I have read and understand the above
“Prohibition against Conflicts of Interest, Gratuities and Kickbacks.”**

Signature

Date

INSTRUCTIONS

1. BID SUBMISSION:

- a) Bids must be submitted in a sealed envelope or other sealed container, marked **"Bid for Publishing Services"** in the bottom left hand corner and the name and address of the vendor in the upper left-hand corner.
- b) Bids must include samples of comparable and similar works published by the bidder.
- c) Bids must include a list of any and all subcontractor or companies that will be used to produce the publications.
- d) Upon submittal vendor shall include the following in this order:
 - ☐ Signed Bid Response Cover Sheet
 - ☐ Signed Prohibition Against Conflicts of Interest, Gratuities, and Kickbacks Statement
 - ☐ Submit one (1) signed original bid.
 - ☐ Submit samples of comparable publications that show writing as well as layout/design
 - ☐ List of all companies/subcontractors used for production of publications

The submission deadline is Friday, April 15, 2022, at 2:00pm local time. Receipt of a bid after the deadline will automatically disqualify that bid and it will be returned unopened. We do not accept FAX bids. The Board of Education cannot assume the responsibility for any delay as a result of failure of the mails to deliver bids on time. The opening and reading of a bid does not constitute The Board of Education's acceptance of the Proposer as a responsible and responsive Proposer.

- e) Bids must be delivered to:
Office of the Superintendent
Fort Thomas Independent Schools
28 North Fort Thomas Avenue
Fort Thomas, KY 41075

BID CONTENT REQUIREMENTS

Submit a complete response to each of the following items which are specific to the evaluation criteria. In your bid, include each item followed by your response in the order listed below. Unless otherwise requested, do not include attachments as a response to an item as the Evaluation Committee will not try to derive an answer from them.

GENERAL TERMS & CONDITIONS

1. BIDS

All regular bids must be submitted in accordance with specifications and terms and conditions herein. The submission of a bid certifies that the service meets any and all specifications, except as noted.

a) Bid Signatures

Bids must be signed by an authorized official of the Proposer. Each signature represents binding commitment upon the Proposer to provide the goods and/or services offered to the Fort Thomas Independent Schools if the Proposer is determined to be a responsive and responsible Proposer.

b) No RFP Response

Businesses that fail to respond to requests for bids or notices of availability on two (2) consecutive occasions of similar items shall be removed from the applicable vendor mailing list.

c) Corrections and Errors

No penciled information will be permitted. Mistakes are to be crossed out and corrections inserted adjacent thereto and initialed by the person signing the bid. Also, corrections made with correction tape or fluids are to be initialed. No bid can be corrected or altered or signed after being opened. The Board of Education will not be responsible for errors or omissions on the part of vendors in making up their bids. Any bids received unsigned will be rejected. Bids that have clerical errors or irregularities are subject to correction only with concurrence with the Payroll Officer.

d) Clarifications

For any clarification relative to this request for bid, contact Peggie Hughes, Fort Thomas Independent Schools, 28 North Fort Thomas Avenue, Fort Thomas, Kentucky 41075, 859. 815.2021.

2. ACCEPTANCE OF BIDS

The Board of Education reserves the right to accept any bid, to reject any or all bids, to waive any irregularities or informalities in bids received where such acceptance, rejection or waiver is considered to be in its best interest. The Board of Education also reserves the right to reject any bid where evidence or information submitted by the vendor does not provide satisfactory proof that the vendor is qualified to carry out the details of the contract.

a) **Duplicate Bids**

No more than one (1) bid from any Vendor, including its subsidiaries, affiliated companies and franchises will be considered. In the event multiple bids are submitted in violation of this provision, the Fort Thomas Independent Schools will have the right to determine which bid will be considered, or at its sole option, reject all such multiple bids.

3. **MODEL PROCUREMENT REGULATIONS**

The Model Procurement Regulations adopted by the Board of Education shall be deemed incorporated by reference in these specifications as though quoted fully herein. In the event of any conflict between this request for bid and the Model Procurement Regulations, the Regulations shall control.

BID RESPONSE COVER SHEET

PUBLISHING SERVICES

To: Office of the Superintendent
Fort Thomas Independent Schools
28 North Fort Thomas Avenue
Fort Thomas, Kentucky 41075

The undersigned, having carefully read and considered the Request for Bids to provide Publishing Services for The Fort Thomas Independent Schools, does hereby offer to perform such services on behalf of The Board of Education, in the manner described and subject to the terms and conditions set forth in the attached bid.

PROPOSER

COMPANY_____

Mark Appropriately:

Doing business as: ☐ an individual ☐ a partnership ☐ a corporation ☐ a limited liability company, duly organized under the laws of the State

BY_____
(SIGNATURE)

(PLEASE PRINT OR TYPE NAME)

TITLE_____

DATE_____

Fort Thomas Independent Schools
28 North Fort Thomas Avenue, Fort Thomas, Kentucky 41075

CERTIFICATION OF COMPLIANCE WITH SPECIFICATIONS FOR
PUBLISHING SERVICES

Certification of Compliance with Specifications:

In compliance with the INVITATION TO BID, and subject to all the conditions thereof, the undersigned hereby certifies to the Fort Thomas Independent Schools that all items and/or services included in the bid shall be in compliance with all requirements and technical specifications included in this invitation to bid, except as noted below:

EXCEPTIONS:

COMPANY_____

BY_____

(SIGNATURE)

(PLEASE PRINT OR TYPE NAME)

TITLE_____

DATE_____

DESCRIPTION OF PRODUCTS AND SERVICES

The District's newsmagazine, "Traditions," is produced two (2) times each school year (fall and spring) with the fall issue also containing the Annual Report insert. Samples can be found on the Communications page of the District's website at www.fortthomas.kyschools.us.

Each issue is to be completed and delivered to the US Postal Service for distribution to all Fort Thomas postal patrons and other addresses to be provided by the District on or before the set delivery date of the issue.

The issues are described as follows

Issue #	1	2
Description	Fall Issue w/Annual Report*	Spring Issue
Targeted Delivery Date	December 1	June 1
# of Colors	4/4	4
# of Pages	20/6	20
Quantity	13,000	13,000

*The Annual Report is a 4-color, 8-page insert included in the Fall issue. A sample is provided with the Bid Package Materials.

Bids must include the following services

1. Content

The District will supply an outline and summary for each issue that identifies the overall focus of the issue and specific articles to be written along with the contact information for each article.

2. Writing

Articles for each publication will be written by the Publisher. Articles must be written following the District's style and voice as identified in the District's Communications Style Guide. All articles are to be approved by the District prior to layout in the publication. The District has final approval of all articles written.

3. Layout and Design

Layout and Design of each publication must follow the District guidelines as identified in the District's Communications Style Guide. The District has final approval of the layout and design of each issue.

4. Editing and Corrections

The District reserves the right to make corrections and edits to content and/or layout and design with no limitations until final approval of the issue.

Publisher will provide final editing of publications, assuring text copy adheres to the District's Communications Style Guide.

5. Project Coordination

The Publisher will coordinate all stages of the project to insure seamless integration of all services required to produce and deliver the publications.

6. Distribution and Mailing

Publisher will provide mail house services to include drop shipping issues to the post office for distribution to each Fort Thomas postal address, provide direct mailing from data lists provided by the District and send extra copies of each issue to the District. Mailing services are to include the de-duping of data lists by address to insure each address only receives one copy of a publication.

Estimated distribution of the newsletter is approximately 7,500 to postal carriers, 5,400 direct label mailings, 100 extra copies given to District.

7. Postage and Freight

Postage and freight are not included in pricing of producing publications. District will reimburse Publisher for the actual postage and freight costs incurred for each publication. No additional charges will be added by Publisher.

8. Unit Pricing

Publisher will provide Unit Pricing for additional copies in excess of the contracted number for each issue.

9. Period of Contract

The period of the contract will be from June 1, 2022, through May 31, 2023. If agreed upon by both parties in April of each year, this agreement may be extended up to an additional two (2) annual renewals only allowable with no increase in bid pricing.