



An Easier Path to Mental Health

The Campaign for Children's Home of
Northern Kentucky/CHNK Behavioral Health



70%

An estimated 3.2 million Kentuckians—**70 percent of our state's population**—live in a community that lacks enough mental health professionals.

40%

In a single year during the pandemic, 40,000 Kentuckians aged 12-17 received a diagnosis of depression. **Nearly 40 percent of them went without care.**

56%

More than **56 percent of young adults** have reported symptoms of anxiety and/or depressive disorder in the past 18 months.

2nd

Suicide is increasing for children and teens at alarming rates. **It's now the second leading cause of death** for young people nationally.

48th

7 in 10 Kentucky youth in the juvenile justice system have a mental health condition. Kentucky ranks 48th in state prevalence of untreated youth with depression.

**The diagnosis?
We have a health
care crisis!**

CHNK offers a one-stop continuum of care for every type of client, regardless of insurance coverage, by providing prevention, early intervention, and intensive therapeutic services.

CHNK fills the gap as Northern Kentucky's sole provider of psychiatric residential treatment (inpatient stepdown from hospitalization).

CHNK primarily serves **Medicaid clients**, but also **commercial and private pay**.

From residential-based and in-home behavioral health care to partnerships with local school districts and substance use disorder services, **the well-being of children is at the core of everything we do.**

CHNK currently provides an average of 30,000 treatment services per year, impacting more than 3,000 children, adults, and family members annually. This includes an average of 3,300 telehealth services per year.

As a leading provider of mental health care services in the region, in the past four years, **CHNK has provided more than 120,000 unique treatment services** – and the need continues to grow!

An Easier Path to Mental Health

- **Expansion of telehealth services & other critical programs**
- **Expansion of needed facilities in multiple locations**
- **A growth plan resulting in an additional 3,600 client & family impacts annually**
- **Attraction, hiring, & retention of highly qualified providers**
- **Increased levels of cooperation with strategic partners across business, health care, schools, & courts**

Results

- **Fewer Kentucky youth in the juvenile justice system**
- **Enhanced access to behavioral health treatments, thus reducing youth suicide rates & addiction**
- **Increasing educational outcomes, including attendance & overall support systems for teachers**
- **Fewer children in state custody**
- **Improved Kentucky workforce participation and quality**

CHNK's expansion requires significant investment (2023-25)

Investment	Need
Talent Attraction & Retention	\$2,000,000
Telehealth	\$1,900,000
Program Expansion & Operations Support	\$12,450,000
Mobility Solutions	\$375,000
Capital Improvements to Expand Services	\$14,200,000
Safety & Security	\$400,000
Essential Repairs & Maintenance	\$6,740,000
Total	\$38,065,000

**Thank you for
your support.**

Mental health has intrinsic and instrumental value, helping us connect, function, cope and thrive—it is essential to overall good health!



CHNK – OUTDOOR IMPROVEMENTS

- Improve site circulation and security, particularly for vehicular traffic
- Design and materiality that is compatible with 1925 Administration Building
- Provide outdoor areas in a therapeutic environment that support:
 - Individual + group therapy
 - Academic instruction
 - Recreation
 - Social + Entertaining







CHNK



