**MANUFACTURING MONTH - OCTOBER 2022**

According to the National Association of Manufacturers (NAM), the Advanced Manufacturing industry is seeking to fill an estimated **4.6 million** ***high-skill, high-tech, and high-paying jobs*** over the next decade

According to the **NKY Talent Pipeline Report** (2022), of the 10,000 students assessed, ***43%*** of male students have an aptitude for manufacturing but only ***27%*** are interested AND ***40%*** of female students have an aptitude for manufacturing but only ***8%*** are interested

**We have an EXPOSURE GAP!**

In October 2022, manufacturers will open their doors to students, giving them the opportunity to open their minds to new ideas and potential careers, providing valuable insights into the real working environment of the manufacturing industry, and unmasking the misperceptions that manufacturing is dirty work – **manufacturing is clean, high-tech, and pays well!**

The manufacturing cluster contains six career pathways:

* maintenance, installation, and repair
* manufacturing production process development
* production
* quality assurance
* health, safety, and environmental assurance
* logistics and inventory control

**To sign up, go to** [**https://advmfgip.org/mfg-day/**](https://advmfgip.org/mfg-day/) **and complete the form ‘For Education Partners’**

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| **When:** | Month of October, 2022 | **Where:** | You will be matched with a company close to your school |
| **Transportation:** | There is a small pot of money available through GROW NKY for **bussing** - please contact Lorraine O’Moore - [lomoore@learning-grove.org](mailto:lomoore@learning-grove.org) / (513) 399-1967 | | |
| **For more information:** | Contact Sean Kelley, AMIP Executive Director, at [Sean.Kelley@advmfgip.org](mailto:Sean.Kelley@advmfgip.org)  You can also reach out to Lorraine (contact info above) | | |