

# Kentucky Youth Apprenticeship Program (KYAP) Outreach and Engagement Opportunities- Health Care & College and Career Connector Combined Report As of April 2022

Kentucky Youth Apprenticeship Program (KYAP) Outreach and Engagement Opportunities- Health Care Steering Team Committee:

#### • College and Career Counselors Outreach:

- Met on April 27 and had a total of 22 people represented from 10 school districts.
- Presenters at the meeting: Korey Griffin, FedEx, Brad Stanford, Rosedale Green, Sean Mendell, Behringer Crawford Museum, and Lise Tewes, Kenton County Library.
- Linda assisted at the Bellevue Dayton Career Fair on April 22. 45 businesses were represented. To earn credit, students were given a "passport" sign off sheet and directed to ask relevant questions to at least five employers, after which they would sign the passport.
- Chris Bryson organized a meeting and tour for healthcare providers on April 28 at Ignite to discuss internship opportunities for his students.

#### **Outreach to Businesses:**

- Continue to engage and build relationships with prior companies to enlist their support for WBL.
   Total of 60 companies and nine of those companies are registered under MyCareerE3 with 12 opportunities.
- Continued Collaboration with NKY and KY Chamber, State Office of Employee and Apprenticeship Services and Gateway, Big Sandy and Bluegrass Community and Tech. College.

#### **Budget:**

- 25 High Schools, including ATC's under NKCES will be able to be reimbursed <u>for \$7,000</u> to support individual students who are engaged in WBL Opportunities. The spending deadline was April 30. Schools have until May 20 to submit reimbursement invoices and documentation.
- All schools/districts are receiving a monthly reimbursement summary. Counselors are reminded to keep track of in-progress spending by updating their school's reimbursement spreadsheet and communicating regularly with their finance team. This will ensure that all required documentation is sent to NKCES for reimbursement.

#### Data:

#### Meeting attend by KYAP and Details:

- NKY Chamber Pillar Two: Amanda Johansson has accepted a new position and the meeting for January will be rescheduled when leadership is reassigned.
- Attending and participating in the Dr. Randolph program. This program is to inspire African American students in Northern Kentucky, in the tradition of Dr. James E. Randolph, to become professionals in medical, healthcare, and scientific settings through academic enrichment, leadership development, civic engagement, and mentoring.
- Eggs'-n-Issues- Monthly meeting with NKY Chamber to continue building meaningful connections and ensure everyone in aware of WBL in NKY.

• The Collective Marketing completed the KYAP Apprenticeship Video! It has been shared with schools, businesses, and community partners.

#### **Re-Occurring Meetings**

- Monthly State KYAP Meeting- During this meeting we connect with the Office of Employee and Apprenticeship Services, Big Sandy and Bluegrass Community and Technical college to learn and grow WBL opportunities that expand to apprenticeships. This month we discussed the apprenticeship pipeline and how we can partner with other agencies/businesses to ensure a seamless process.
- Monthly Health Collaborative/Care Pathways: Monthly meeting to share health care resources, event and opportunities to high school. This month we are developing a plan to support a regional hiring process for Health Care. Specifically, as it relates to high school students. During this meeting we are developing a team approach to divide and conquer. Working as team as shown that we can successfully meet the needs of the business and students.
- Weekly WBL Team Meetings: NKY College and Career Connect and KYAP Coordinator meet weekly
  to discuss goals, updates and any issues or barriers to moving the needle on WBL. Developed a
  clear guideline of duties to avoid duplication and confusion.
- Monthly NKCES Staff Meetings: Meet with all staff at NKCES to share updates within the organization.
- Bi-Weekly Collaboration meeting with KYAP Coordinators: Virtual calls to support and learn from each other's work, discuss best practices and share resources.
- Monthly River Cities Meeting: Offer and support health care WBL opportunities to the River Cities Schools.
- Business Service Team Zoom Meeting (Every other week): Learn the needs of the businesses in the NKY area and making connections. This month connected with Eagle Creek to discuss Health Care WBL opportunities.
- GROWNKY College and Career Readiness: Connect with NKY businesses and community partners to support WBL in NKY and the MyCareerE3 platform.
- As needed Greater Cincinnati Collegiate Connection (GC3) to discuss ways to communicate with the schools and offer the best supportive services for the counselors and students.

Meeting	Purpose of Meeting	Occurrence
NKCES Team Meeting	Planning	Monthly
KYAP + Connector	Planning/Collaboration	Weekly
KY Chamber – TMP	Talent Pipeline Management - Planning	Weekly
SWAT Meetings/NKY Chamber	Assist businesses with addressing skills gaps	As requested
Business Services Team	Information sharing with workforce partners	Bi-Monthly
River Cities Network	Work Based Learning / Dual Enrollment for River Cities Schools	Monthly
PL Consortium	Sharing information with the PL Group	Monthly
KYAP Advisory Committee	Planning for KYAP Program	Monthly
Career Counselor Peer Meeting	WBL Planning, peer support & networking	Monthly
Pillar 2/Objective 1	Collaboration – Career Path Awareness	Monthly
Pillar 2/Objective 2	Collaboration – College & Career Readiness	Monthly
Eggs 'N' Issues	Employer Engagement / Networking	Monthly
Health Collaborative Meetings	Health Care Industry Collaborative Meeting	Monthly
State of KY OEAS	State of Office of Employment and Apprenticeship Services	Monthly
State-Wide Collaborative WBL Meeting	State-Wide Collaborative state partners meeting	Quarterly
Peer KYAP monthly Meeting	YAP monthly Meeting Meet and Discuss best practices with other state funded partners	

WBL Report - April 2022				
Student Accounts	School Accounts	No. of Business +	Total Active WBL	No. of Individual WBL Opportunities
(MCE3)	(MCE3)	<b>Community Partners</b>	Opportunities	(Co-ops/Internships/Apprenticeships)
994 Active	27/33	78 (MCE3)	76 (MCE3)	174
1209 Total	21/55	122 (Total)	206 (Total)	1/4

MyCareerE3 School/Student Dashboard 4/28/22				
No.	School District	High School	School Account/Coordinator	<b>Active Students</b>
1	Beechwood Ind.	Beechwood HS	✓	112
2	Bellevue Ind.	Bellevue HS	✓	36
		Boone County HS	✓	
		Boone County ATC	✓	
		Conner HS	✓	2
3	3 Boone County	Ignite Institute	✓	2
		Larry A Ryle HS	✓	1
		Randall K Cooper HS	✓	4
		Rise Academy	✓	
4	Bracken County	Bracken County HS	✓	
٦	Camarahall Cauntur	Campbell County HS	✓	3
5 Campbell County	Campbell County ATC	✓		
		Carroll County HS		
6	Carroll County	Carroll County ATC		
		iLEAD Academy	✓	
7	Covington Ind.	Holmes HS	✓	2
8	Dayton Ind.	Dayton HS	✓	
9	Erlanger/Elsmere Ind.	Lloyd Memorial HS	✓	2
10	Fleming County	Fleming County HS	✓	
11	Gallatin County	Gallatin County HS		
12	Crant County	Grant County HS	✓	112
12	Grant County	Grant County CTC	✓	113
13	Croonin County	Greenup County HS		
15	Greenup County	GC ATC		
14	Fort Thomas Ind.	Highlands HS	✓	4
15 Kento		Dixie Heights HS	✓	206
	Kenton County Schools	Simon Kenton HS	✓	342
		Scott HS	✓	110
16	Ludlow Ind.	Ludlow HS	✓	24
17	Newport Ind.	Newport HS	✓	1
18	Owen County	Owen County HS	✓	
19	Pendleton County Ind.	Pendleton HS		1
20	Walton Verona Ind.	Walton Verona High School	✓	
21	Williamstown Ind.	Williamstown HS	<b>√</b>	23
Total	21	33	26/33	994

<sup>\*</sup>Students who have not engaged with the platform for 6 months are rendered 'inactive' – when they log back into their accounts they are rendered 'active' again. Therefore, these numbers continue to fluctuate.

No. of students who have expressed an interest in an opportunity posted in MyCareerE3

# **Employer / School Engagement April 2022**

#### **Employer Engagement:**

- JurgensenCompanies
- Bircus Brewing Company
- DHL
- CertainTeed
- TANK
- Nexigen
- St. Elizabeth
- Conduit
   Apprenticeship
   Program

- Rosedale Green
- Behring-Crawford
   Museum
- FedEx
- Carespring
- Arlinghaus
- Cincy Gutter Boys
- H. Glasgow
   Construction
- Chick-Fil-Et
- St. Charles Community

- Dupont Plumbing
- McLane Company
- Mansion Hill Custom Floors
- ABB Optical
- Kango Roofing
- BCI Building Crafts
- Sisters of NotreDame

### **School Engagement**

- Ignite Institute talk with students about NKY FAME & Early Childhood Opportunities
- Highlands HS CCAP Program (Allied Construction Industries)
- Bellevue HS Career Fair
- Dayton HS Career Fair
- Newport HS Career Fair, Construction Hub & CCAP Program (Allied Construction Industries)
- Lloyd Memorial HS CCAP Program (Allied Construction Industries), Career Fair & Parent Night
- Grant County HS MACCTech Discussion/Engagement
- Larry A. Ryle HS Plan for Career Fair

#### School Tours Coordinated - April 2022:

Nexigen – 1 School

• Great American Insurance – 1 School

# **Community Partner Engagement April 2022**

- NKY Workforce Investment Board: MyCareerE3 Review & YouScience Report
- Allied Construction Industries: MACCTech Program / CCAP Program
- Job Corps: Introduction/Information-Sharing
- Junior Achievement: Meeting new NKY District Manager
- Kenton County Library: Partnership Development
- Greater Cincinnati Mentor Leadership Alliance: Programming
- Demographic Drought Working Group: Workforce Development Focus Groups -Feedback
- Advanced Manufacturing Industry Partnerships: Core Team Meeting
- MyCareerE3 Project Team: Platform Review
- KWIB: Presentation on WBL Best Practices

#### Other Connector Activities:

- The Connector presented on WBL: Best Practices to the KY WIB
- The Connector was a panelist for Allied Construction Industries CCAP Program event (Construction Career Advocacy Program) presenting the NKY Perspective on WBL.
- The Connector is working with the MyCareerE3 Project Team to review and evaluate the
  platform and its usage speaking with school leadership and counselors to determine
  what is working and what is not with a view to addressing challenges and changing
  processes as needed.
- The Connector is part of a working group focused on getting MACCTech (Mining, Asphalt, Concrete & Construction Technology) on the KDE 'Valid Certification List' piloting the program with a committed school district thereafter - Grant County CTC has committed to pilot this program in the new school year.
- The Connector co-facilitated the April 'College & Career Network' meeting, attended by 17 educators from 11 school districts / 15 high schools. There were 4 presenters as follows:
  - Korey Griffin (FedEx) presenting on their new 'High School Pathways Program' along with other WBL opportunities
  - Lise Tewes (Kenton County Library) presenting on internship and volunteer opportunities for students as young as 12
  - Sean Mendell (Behringer-Crawford Museum) presenting on internship opportunities for students

- Brad Stanford (Rosedale Green & Emerald Trace) presenting on training and internship opportunities for students
- The Connector attended LNK's (Leadership Northern Kentucky) Law & Justice session in March
- As part of a working group (made up of community partners) focused on addressing some of the challenges our community members are facing when it comes to finding and keeping a job, the Connector facilitated a focus group Q & A session with clients of the Fairhaven Mission in Covington and relayed the findings from this session to the working group.
- The Connector is part of the leadership team for Greater Cincinnati Mentor Leadership Alliance

# **NKY College & Career Connector Standing Meetings**

Meeting	Purpose of Meeting	Occurrence
NaviGo Team Meeting	Planning	Weekly
KYAP + Connector	Planning/Collaboration	Weekly
Soft Skills Training	Work-Readiness Training for River Cities Hub Students	Weekly
Business Services Team	Information sharing with workforce partners	Bi-Weekly
River Cities Network	Work Based Learning/Dual Enrollment/Soft Skills	Monthly
Career Counselor Peer Meeting	WBL Planning, peer support & networking	Monthly
GROW NKY Pillar 2/Objective 1	Collaboration – Career Path Awareness	Monthly
GROW NKY Pillar 2/Objective 2	Collaboration – College & Career Readiness	Monthly
GROW NKY Pillar 2/Objective 4	Collaboration – Dual Credit	Monthly
GROW NKY Pillar 3 Work Group	Adult Career Readiness & Lifelong Learning	Monthly
SCOKI Education Workgroup	Supply Chain OKI Industry Collaboration	Monthly
Demographic Drought Workgroup	Workforce Development with our most vulnerable	Monthly
Leadership Northern Kentucky	Community Leadership/Networking	Monthly
Greater Cincy Mentor Leadership Alliance	Regional mentoring initiative	Monthly
Tristate Trauma Network (Programming)	Regional TTN Programming	Monthly
AMIP	Manufacturing Industry Collaboration	Quarterly
SCOKI	Supply Chain OKI Industry Collaboration	Quarterly
CVG	Business Networking	Quarterly
CTE Perkins Working Group	Planning: CTE Pathways, dual enrollment, compliance	Quarterly
NKWIB-CTE/Industry Certification	Review / Update KDE Industry Certification List	Quarterly
iLEAD Academy	Advisory Committee	Quarterly
Tri-State Trauma Network	Programming Committee	Quarterly
Newport HS CTE Advisory Group	Planning: CTE Pathways, dual enrollment, compliance	Bi-Annually
SWAT Meetings/NKY Chamber	Assist businesses with addressing skills gaps	Ad-Hoc

# **Industry Collaboratives**

Collaborative	Industry Sector	Connector Engagement
AMIP	Advanced Manufacturing	On the Education Pillar

		On Leadership Team
Supply Chain OKI	Supply Chain & Skilled Trades	<ul> <li>Co-coordination of WBL opportunities for students</li> <li>On Transportation Workgroup</li> <li>On Education Workgroup</li> </ul>
CVG Airport	Supply Chain & Skilled Trades	Direct connection for WBL opportunities
BIA of NKY	Skilled Trades	<ul> <li>Direct connection to Residential Building Contractors</li> <li>Co-Coordination of Summer Camp for students</li> </ul>
ACI	Skilled Trades	Partnership in place
Health Collaborative	Healthcare	<ul><li>Partnership in Place</li><li>WBL Opportunities for students</li></ul>
INTERalliance	I.T. / Business	<ul> <li>Co-coordination of WBL opportunities for students</li> </ul>

# **WBL Resources**

 The Connector has put together some resources that schools and businesses can access and utilize for planning and implementing effective company tours, as follows: <a href="https://docs.google.com/document/d/1BPZG-TPNBioMaaAkW9HI0GXy7IFZI">https://docs.google.com/document/d/1BPZG-TPNBioMaaAkW9HI0GXy7IFZI</a> ER/edit

- The Connector has developed a guide and checklist for schools to use when determining whether a student can avail of longer-term WBL opportunities, as follows: https://docs.google.com/document/d/18hxvgWRLOLiHmhvRIjPaafFAj9ZLzNqi/edit
- The Connector has developed a snapshot on the difference between a co-op and an internship, and an apprenticeship and a pre-apprenticeship, as follows:
   <a href="https://docs.google.com/document/u/1/d/13h1qLn\_42VptmMHidHOs7BEyQ7uGAYHE/edit?usp=drive">https://docs.google.com/document/u/1/d/13h1qLn\_42VptmMHidHOs7BEyQ7uGAYHE/edit?usp=drive</a> web&ouid=110320942210879015491&rtpof=true
- Link to MyCareerE3 User Guides (Educators/Students/Employers & Community Partners)
   <a href="https://docs.google.com/document/d/11BlqX6w0V3uWtG3Deo7i0oSe7mmMwS6j/edit">https://docs.google.com/document/d/11BlqX6w0V3uWtG3Deo7i0oSe7mmMwS6j/edit</a>
- Link to the MyCareerE3 User Flow Chart
   https://docs.google.com/spreadsheets/d/1d0ErPS TkwgrFgYcaK 7HVQ8r Ro qK4/edit #gid=1185541896
- Link to the **Employer's Guide to Work-Based Learning** currently being formatted https://docs.google.com/document/d/1BTqxH9Jm43oKMiZEq04f9LxG8aYYOUEt/edit
- Link to the KDE-approved Work-Based Learning (User-Friendly) Manual <a href="https://docs.google.com/document/d/10iZxLnj28iYHKWcD1lxH8AeDGFHAxq4E/edit?rt">https://docs.google.com/document/d/10iZxLnj28iYHKWcD1lxH8AeDGFHAxq4E/edit?rt</a> pof=true
- Link to the Workplace Mentor Toolkit
   https://docs.google.com/document/d/19p5XQWAxwZ1UmeJKVs GBvR9fLDIqQJt/edit?u
   sp=drive web&ouid=110320942210879015491&rtpof=true
- <u>Link to the Company Tour Guides</u>
   <a href="https://docs.google.com/document/d/1BPZG-TPNBioMaaAkW9HI0GXy7IFZI">https://docs.google.com/document/d/1BPZG-TPNBioMaaAkW9HI0GXy7IFZI</a> ER/edit