KHSAA STRATEGIC PLAN REVIEW

PROMOTION & ENHANCEMENT OF INTERSCHOLASTIC PARTICIPATION

- Promoting participation and the value of it Multi-Sport Certificates Triple Threat Award is now automated so schools can produce them.
- Academic All-State Certificates are now automated and schools can produce these
- Promoting increased opportunities, especially females Separate Archery 2yr; Esports (two seasons); increased BF participation (64 boats and up to 90 two years later)
- Promotion on social aspect utilizing #MyReasonWhy & NFHS Recognition of Postseason participation - bag tags
- Promote continued expansion of inclusive participation (Unified/Adaptive) Bowling adaptive first year participation in 18-19
- NFHS Network Participation

EDUCATION OF SCHOOLS & SUPPORT ATHLETIC ADMINISTRATORS

- Op Ed Articles with NFHS/Commissioner
- Title IX workshops (annually two) for educational purposes
- Regional meetings with schools in August
- Working with KHSADA on new AD training at the start of the school year (August) and then at Conference & Breakout Session with ADs
- Athletic Administrator training & technology Utilizing Zoom meeting; Pre-Tournament Meetings;
- Executive Staff representation at meetings/trainings for support
- Rules Committee and other NFHS Committees participation by Executive Staff
- Technological advancement with communications among constituencies (draw shows in house, online forms, responses, etc.)
- Annual Meeting Breakouts and speakers on current trends/issues

OFFICIALS & OFFICIATING

- Provide educational materials to officials have access to digital copies of Rules Books through NFHS App
- Health and wellbeing and treatment of officials
- Assigning Secretary Arbiter use of ratings of officials; zoom
- Policy Boards Meeting with chairs/restructure, payment
- Sportsmanship and Assistant Coach initiative
- Fees waived incentives/referrals/
- Midwest Officials meeting participation
- NASO Recruitment Committee Tackett
- Continued efforts minorities recruiting/retention
- Video with First String on recruiting

RECOGNITION & PRESERVATION

• EKU Project - getting copies of what is stored there and adding to online offerings

- Annual Meeting recognizing no DQ schools
- Continued 25/50 Year teams
- Officials of the year Banquet
- Utilize the NFHS Awards (Citation, Coach, Spirit of Sport Award)
- HOF / presenting sponsor with Roberts and continued solicitation of nominees
- Midway Female of the year
- All-Tournament Awards/Scholarships awarded at specific events (Leachman, Pannell, Cook, Roberts, etc.)
- Continued participation in awards recognition at championship events in cooperation with coaches associations.
- Mike Fields Blog

EFFICIENT & EFFECTIVE CONDUCT OF THE ATHLETIC PROGRAM / ORGANIZATIONAL DEVELOPMENT & ENHANCEMENT

- NSLS Students Use in PSAs, work events
- Foundation increase activity
- Continue work in Sports Medicine and Injury Prevention Softball and the move to single elimination event in 2019; participation limits; diving/pole vault requirements