2014-2015 Corporate Sales



Sept. 2014 KHSAA Internal

Cash Income

Client	2014-2015	Notes
Rawlings	\$ 120,000	Includes Official Ball, SB Title, BA Title - through 2021
Musco Lighting	\$ 5,000) Official Lighting Sponsor; \$5,000 toward Student Conference
Kentucky National Guard	\$ 35,000	
Forcht Bank	\$ 30,000) \$30,000 year through 2015 - CLASS AWARDS
Ted Cook Tire	\$ 26,000	
Leachman	\$ 15,000) GF Sponsorships
KHSCA	\$ 10,000) Clinics/Conference
Houchens	\$ 50,000) through 2015
Ebonite	\$ 6,500) through 2017
Russell Athletic	\$ 55,000) FB Title - through 2014
Select Sport	\$ 10,000) Soccer Ball Adoption
Baden	\$ 13,000	Volleyball Ball Adoption
Total	\$ 375,500	

In-Kind/Trade

Client	201	4-2015	Notes
Hyatt Place	\$	1,000	(10 Rooms - In Kind remainder of year plus corproate room rate through December 2013)
Dutch's Chevy	\$	4,800	(One Courtesy Car)
Dutch's Ford	\$	4,800	(One Courtesy Car)
Rawlings	\$	12,000	(In-Kind Balls)
Rawlings	\$	1,000	(In-Kind Product)
Windstream	\$	6,000	(In-Kind DSL / Phone Lines at State Events)
Baden	\$	3,964	(In-Kind Balls/Product)
Select Sport	\$	5,520	(In-Kind Balls/Product)
Booth Exhibitor Trade			
Total	\$	39,084	

Advertising/Exhibitors

Client	2014-2015	Notes
Annual Meeting Exhibitors		
B/G BK Exhibitors/Misc		
Total	\$-	

Internal Totals All Projects	\$ 414,584 Includes Trade-In Kind Value Figures
Internal Cash Total	\$ 375,500